

Quotarian

Quota
International,
Inc.

A Worldwide
Network of
Service and
Friendship

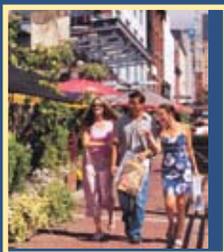
2010

**BUILDING
QUOTA'S
FUTURE**



Convention 2010 REACHING NEW HEIGHTS

**Vancouver
British Columbia
Canada
July 2-5, 2010**



BE A PART OF IT!

An Olympic City

Host to the 2010 Winter Olympic Games, Vancouver is a city of diverse neighborhoods and restaurants. Peruse art galleries, museums, and public gardens in breathtaking bloom. Enjoy cuisines of the world. Shop everywhere from Burnaby, the city's largest shopping center, to its unique boutiques. And when the sun goes down, Vancouver's nightlife—the hottest nightclubs, pubs, and shows—will entertain you from dusk to dawn!

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Discover breathtaking scenery and heart-pounding thrills just beyond your doorstep in Vancouver. The nearby Canadian Rockies and Pacific coast boast beautiful countryside, endless photo opportunities, golf, whitewater rafting, whale-watching, and much more. Wherever you go, adventure awaits.

Luxurious, World-Class Hotel

The Fairmont Hotel Vancouver, Quota's convention hotel, offers visitors a luxurious experience in a cosmopolitan hotel rich in history and resplendent in natural beauty. Superior service and state-of-the-art accommodations, combined with the charm of an English castle, are trademarks of the hotel, located right in the heart of the city. Pamper yourself with signature treatments at the hotel's day spa or dine in style at one of four award-winning, on-site restaurants.

The Convention 2010 Planning Guide begins on page 19. Additional Convention 2010 information is available on-line at www.quota.org.

Inside

Quotarian



FRONT COVER:
Quota International President Rosemary Hannie, shown on our cover building a house for Habitat for Humanity, says building Quota's future is not that different—start with a good plan, lay a solid foundation, and build up from there.



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ABOUT QUOTA INTERNATIONAL

Organized in 1919, Quota International, Inc., is a 91-year-old service organization that links its members of all ages, occupations, and nationalities in a worldwide network of service and friendship. Quota's members in 14 countries around the globe are committed to serving their communities and their world. With a motto of "we share," Quotarians are known especially for their service to deaf, hard-of-hearing, and speech-impaired individuals and disadvantaged women and children. Serving and encouraging others, developing friendships, and promoting international understanding are values shared by all Quota members.

QUOTARIAN 2010

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ear Fellow Quota Members,

Although we live in uncertain times, they are times of great opportunity for our service organization. As needs multiply worldwide, due to economic crises, mounting health concerns, and natural disasters, people everywhere are looking for help. We can do that; Quota International has been providing effective service for 91 years! *But many people are looking for ways to help*—and the vital message that we must share in 2010 is that we have a ready network of people who would welcome their caring hearts and channel their enthusiasm for service into action. We must build Quota's future by recruiting service-minded people and giving them opportunities for the fellowship and fun that comes with membership.

A member from my home state of Louisiana, U.S.A., Twila Crockett of the Monroe club, offered an insight that I want to share with you. At home, she teaches her boys, Caleb and Jason, the importance of family and of helping others. She discovered after attending the 2009 South Area Meeting in Aruba that it all comes together in Quota. Twila wrote:



As Caleb and I were riding home, I mentioned my trip to Aruba. There was silence; then Caleb asked, "Mom, why do you have to go on all those Quota trips?" I paused for a moment and then replied, "Well, I don't have to." Puzzled, Caleb asked, "Then why do you go?" Another pause, then I said, "Quota meetings are like family reunions. When family lives far away, you have get-togethers to find out how people have been and see family you don't get to see every day. Quota International is one big family that gets together all over the world. It's so much fun and so exciting to find out how other Quota families are helping people and to meet family members from different parts of the world that I wouldn't have met staying at home in my little Quota family in Monroe."



Monroe Quotarian Twila Crockett with sons Caleb (left) and Jason.

Caleb's question was thought-provoking. I challenge you to find your own "why" and recall the Quota passion we share with others. It becomes a reflex, not just a way to act with our "Quota Family," but the way to interact with everyone we meet.

And on that note, it is my distinct pleasure to issue this Call to Convention. Please join us July 2-5 in gorgeous Vancouver, British Columbia, Canada, for an unforgettable experience of fellowship and fun with your Quota family. Come *Spice Up Your Life with Quota!* I look forward to seeing you there. 

Yours in Quota,

Rosemary Hannie
International President

BUILDING QUOTA'S FUTURE

Quota International's 100th anniversary is on the horizon. Teams of Quota members worldwide are researching the potential of Quota service in new locations to help the organization meet its goal of 100 new clubs in 100 new communities by 2019. Quota also encourages existing clubs to assess service and fellowship achievements and build upon strengths. By investing time and energy in their own success, clubs are building Quota's future.

Nurture Friendships

QI of Shenandoah County, Virginia, U.S.A., nurtures fellowship to prepare members to work together on service projects and the fundraisers that pay for them. Through fun monthly club programs, members become comfortable with one another and develop strong ties to the club. "Years ago, past Governor Reba Board (currently of the **Triangle**, North Carolina, club) told us



Past District Governor Kristi Zirkle and her club, **QI of Shenandoah County**, borrowed a successful service idea from Australia, *Bras on a Fence*, to raise awareness of breast cancer.

to take care of our members," said past 19th District Governor Kristi Zirkle. "We have done that. We are small in number, but we have a really good time together."

The club's holistic approach to service helps members as they reach out to others. Before launching an October 2009 breast cancer awareness promotion, for example, the club invited a cancer survivor to address a meeting that informed members about the disease and fueled enthusiasm for the project, "Bras on a Fence," in which members decorated bras for display along a highway and invited the

community to choose favorites. The project replicated an Australian effort by **QI of Gold Coast** (see 2006 *Quotarian*) and resulted in greater visibility for the Shenandoah County club as a fun-loving and dedicated service group.

The club cultivates member pride with recognizable annual projects. Known for their brass Christmas ornaments over the past 15 years, the Shenandoah County club is also identified with earplugs. In the past three years, members handed out thousands of earplugs at local events. "We made a name for ourselves with this project," Kristi said.



QI of Gridley offered kids with medical concerns a carefree day on a local ranch with "Quota Cares Day, the Cowboy Way." Volunteers from the community joined in the fun—and two joined the club afterwards.

Incorporate Local Temperament

Service that meets local needs and also suits local temperament strengthens clubs. A good example is **QI of Gridley**, a U.S. club that takes advantage of two important local resources in their service—abundant California sunshine and big-hearted residents open to lending a hand.

In 2009, the club planned a day on a local ranch for kids with serious health concerns. "Quota Cares Day, the Cowboy Way" featured rope handling, stick horse barrel racing, and a chuck wagon of good eats to distract kids from medical problems. Many local residents volunteered to be part of the fun-filled day and, impressed with the spirit of service and fellowship among Gridley Quota members,

two of the volunteers joined the club. In October, the club gave back to the community by inaugurating Quota Park, a beautiful and permanent way to demonstrate their role in Gridley's social landscape.

Attract Media Attention

Recent growth in **QI of Pampanga**, the Philippines, is attributed to community service. In 2009, the club enjoyed remarkable success: the roster

increased in May from 26 to 37 members and by August to 58. Club President Dette Galang said service sets the club apart in Pampanga and attracts people who want to be part of it. "Our members find personal worth in helping others," she explained. "Most are accomplished women who still find time to devote to worthy causes."

Publicity stimulates recruitment, Dette said. High-profile fund-raisers and service projects afford excellent media coverage that piques interest in Quota. Once they learn about the club, explained past Club President Lucia Gutierrez, women are attracted by both service and networking possibilities.

Celebrate and Respect Members

While most clubs grow organically, some prefer a formal recruitment and initiation process. **QI of Aruba** installed a class of new members in December 2009. "This way, we have them come in at the same time and experience club activities for the first time together," said Club President Suzy Maduro.

But no matter the recruitment method, member retention requires assimilation into the group so that every member feels "at home" in the club. "Respecting every contributing idea allows the work to continue," President Suzy said. "In

Aruba, we work on celebrating our differences. We listen and respect each other because, at the end of the day, we want to be part of a successful team sharing and serving our community."



Secrets to One Great Club's Success

If "exuberance is beauty," as William Blake once penned, lovely indeed are the members of the **Whakatane Quota** club in New Zealand. Their spirited approach to service and fund-raising keeps members interested and laughter plentiful. The result is a highly successful club that enjoys name recognition and a positive image, which facilitates recruitment and member retention.

One secret to the club's success is the way members share Quota fellowship and fun with the community. To promote a fashion show for hospice, for example, the club convinced a local constable to dress in drag on his police beat (*below*); he was stopping traffic, but not intentionally. His willingness to play along with Quota led to great community support for the event in attendance and donations.



Likewise, when raising money to build an oncology unit at the local hospital, club member and past Club President Robyn Towersey cheerfully agreed to a haircut by a

local sheep shearer, paid for by the highest bidder in a radio contest. "I had lost my hair 15 years earlier through chemotherapy for breast cancer, so I thought, 'Why not?'" Robyn explained. "When another lady saw me, she said 'Why not' and challenged her work mates to support her. QI of Whakatane won the Lois Watson Hands-On Award at District 37 Conference that year for all the work we did for Project Hope. Many of our members are still involved as volunteers at the facility. I am so proud of that."

In 2009, the club raised thousands of dollars for hospice through a sold-out "Dancing with the Stars" program featuring local notables



QI of Whakatane enjoys a well-earned reputation for community spirit and fun. **Top:** Loud Shirt Day brings smiles.

Above: Member Robyn Towersey believes in Quota, "We Shear." **Left:** To promote Quota's fashion show, a local constable dressed in drag for a day.

and celebrities as contestants and judges. The event included a competition that allowed participants to vote—and it ended with an opportunity for everyone to dance to the sounds of a local band.

Past Club President Wendy Tozer said club enthusiasm sparked a remarkable increase in media coverage for their events, which led to an increase in membership, in recognition and support in the community, in opportunities for service, and in "club vibrancy, pride, and morale." 



In Pitiabale Places, Quota International Brings Hope Through Club-to-Club World Service

The rains fell so hard that day last April that water was knee-deep in Tondo. Children swam in ponds of rainwater contaminated with garbage and raw sewage from the pitiable slum where **QI of Manila** runs one of the We Share Foundation's Club-to-Club World Service Projects.

Executive Director Kathleen Treiber and then-International President Toddy Silkman navigated their way to a cooking lesson for local women, part of Quota's vocational program to combat poverty there. As they sidestepped flood waters and jumped puddles in a narrow alleyway, the two noticed families huddled in dwellings unfit for human habitation. "Conditions were truly



Top Left: Tondo women work peeling garlic. **Below:** Past International President Toddy Silkman (at right) and Executive Director Kathleen Treiber visited Philippine Club-to-Club World Service projects last April. **Bottom Left:** A view of a slum village in Manila.

heartbreaking," Kathleen said. "Places in the movie *Slumdog Millionaire* have nothing on these."

Tondo women work long hours. While men find seasonal work on the fishing pier, most women peel garlic or shuck oysters for an entire day for a paltry wage approaching one U.S. dollar. Through Quota's intervention, women are learning to earn far more. Some have become primary breadwinners for their families. "We heard success stories from Quotarians who run the program; I was just proud to be part of it," PIP Toddy said.



Hope in Cebu

In Cebu, the two Quota travelers encountered a disturbing situation in a state-run pediatric hospital, where **QI of Talisay** is improving conditions in the malnutrition ward that serves the poorest of the poor.

(continued on page 8)

Participants in the "Building Bridges for the Deaf" project run by QI of Las Piñas presented colorful hand-made cards to 2008-2009 International President Toddy Silkman during her visit to the Philippines last April to thank Quota members around the world for their Club-to-Club donations.



FAST FACTS About the 2009-2011 Club-to-Club World Service Program

Quota International's Club-to-Club program expanded to include a record **16 projects in five developing nations**. For complete descriptions, visit www.wesharefoundation.org and click "Club-to-Club World Service."

FIJI

- ▶ **QI OF BA'S** project, Educational Assistance, Emergency Aid, and Hearing Aids for People in Need, provides electricity in a settlement of five families.

INDIA

- ▶ **QI OF DLF CITY'S** Educational Center for Disadvantaged Children targets children in a remote rural area with high dropout rates.
- ▶ **QI OF NEW DELHI'S** ever-expanding Quota Home is adding a new on-site vision center.
- ▶ **QI OF SAINIK FARM'S** project, Pre-School, Medical Camps, & Elder Care, includes an annual three-day clinic in Punjab.

MALAYSIA

- ▶ **QI OF KUALA LUMPUR'S** Empowerment Program for Disadvantaged and Abused Women recently added professional training in baking and sewing.

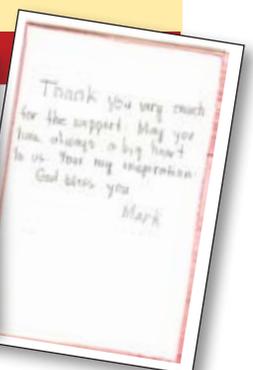
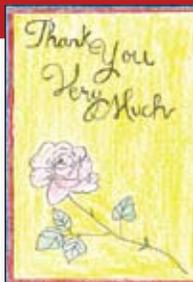
SURINAME

- ▶ **QI OF SURINAME'S** Stuka Prisiri is a two-year afterschool program to help 24 at-risk youth learn to enjoy learning.

THE PHILIPPINES

- ▶ **QI OF CEBU** runs Three Day Care Centers for Malnourished Children, providing quality pre-school education plus medical care.

- ▶ **QI OF DAVAO'S** groundbreaking Neonatal Hearing Screening Program will offer a mobile screening program in addition to hospital screenings.
- ▶ **QI OF ILOILO** provides Transportation for Deaf Students who otherwise could not reach the Leganes Resource Center for the Deaf that the club founded.
- ▶ **QI OF LAS PIÑAS** is Improving a Local Pediatric Ward with air-conditioning and a new nursery.
- ▶ **QI OF LEGAZPI-MAYON'S** Stitch for a Living program helps women launch cottage industries through sewing.
- ▶ **QI OF MANDAUE'S** Vocational Training for Hearing-Impaired Students expanded to include courses in ten different career paths.
- ▶ **QI OF MANILA'S** Vocational Training and Day Care project offers two childcare centers for women in one of three career training programs.
- ▶ **QI OF MANILA SOUTH'S** Vocational Education for Hearing-Impaired Students will revitalize the woodworking program at the Philippine School for the Deaf.
- ▶ **QI OF METRO CEBU** is Rescuing a Special Education Center, where children with needs ranging from dyslexia to deafness are lumped together in one dilapidated building.
- ▶ **QI OF TALISAY** is Improving a Pediatric Malnutrition Ward with medical supplies and staff.





Medical care, vitamins, and de-worming are included in the pre-school program created by QI of Cebu for their day care centers. These children attend the Sawang-Calero center, the first of three schools the club founded with support from Club-to-Club World Service donations.

(continued from page 6)

“Children were dying, because their parents had no idea how to feed them properly,” explained Toddy. “One child with malnutrition had gray hair; she wouldn’t survive. Kids reached out to us, and it broke our hearts. We saw nurses use the same thermometers and breathing equipment on child after child—and nothing was sanitized in between.”

“I thought I was prepared,” Kathleen said. “I wasn’t. Children were coughing, crying, and suffering from neglect. One child died while we were there. It was just so very sad—an experience I won’t forget.”

QI of Talisay now covers salaries for nurses on nights and weekends. Previously, children were left unattended during these times. The club

also installed exhaust fans and provided medical equipment. “There is so much to be done,” added Toddy. “But Quotarians are changing the direction there.”

Club-to-Club: “Completely Inspiring”

Kathleen and PIP Toddy visited six of the ten Club-to-Club projects in the Philippines, and all showed signs of progress. “I have been a Quotarian for 25 years,” concluded Toddy, “and seeing these projects firsthand made me understand the good that we are doing. I am very impressed with what has been accomplished, and I know that the Quotarians involved in this program give enormous amounts of time and energy to the projects and also care for one another as Quota sisters. It’s completely inspiring.”

Club-to-Club Donations Increase

Donations to Quota’s signature international service program, Club-to-Club World Service, increased 75 percent over the past 11 years; during the two-year term that ended April 30, 2009, donations totaled a record-breaking U.S.\$150,449. Many clubs host events to boost awareness and raise funds for the program. QI of Gold Coast, Queensland, Australia, pictured here, held an “International Night” last June with costumes and curries to highlight Quota’s global flavor and bring in cash for the club’s donation. QI of



Atascadero, California, U.S.A., passes around a kitty bank at each meeting to collect spare change. Plus, each member receives an individual bank to collect change at home. “At the end of the year, the person who turns in the most money gets to choose the project we assist,” said Club Treasurer JoeAnn Bruzzo.

Bundaberg Quotarian Visits Club-to-Club Project

A member of QI of Bundaberg, Queensland, Australia, hand-delivered her club’s donation to Stitch for a Living, the Club-to-Club World Service project run by QI of Legazpi-Mayon. Dympna Kimmorley returned to her native Philippines in August 2009 during severe flooding. “It was devastating,” she remarked. “Residents near the project moved to higher ground and were living in a tent city.”

Quota members took Dympna to another nearby resettlement village where “the schoolhouse was nothing but a tarpaulin over the students’ heads,” she said. “The children huddled together in the middle area to keep from getting wet. Going to the project and seeing the conditions really put our contribution in perspective. Offering the check was very rewarding.”





District 41 Joins West Area District 41, which includes all of the clubs in the Philippines, became part of West Area last July. By accepting the invitation to affiliate, District 41 opened a pathway for their members to seek international leadership positions in Quota. West Area is Quota's third multi-country area. Here, District 41 members perform at their annual conference, April 2009.

Quota Grows On

In 2009, Quota International welcomed three new Quota clubs and one new branch.



Quota International of the Triangle, North Carolina, U.S.A.

Chartered December 10, 2009

Quota International of Boca/Delray, Florida, U.S.A.

Chartered May 15, 2009

Quota International of Azalea City, Georgia, U.S.A.

Chartered March 17, 2009

The Ingham Branch of Quota International of Thuringowa, Queensland, Australia

Launched October 2009

Quota Sound Beginnings Partnership Extended Third Year

Siemens Hearing Instruments, Inc., announced that it would join with Quota International for a third year in giving the gift of hearing to young people with hearing loss from disadvantaged circumstances. Since the program began in 2008, U.S. Quota clubs have distributed almost 200 vouchers for free hearing aids, supplied by Siemens Hearing Instruments, Inc., to children in need, including those pictured here.

For the new 2010 program, Siemens has extended the age range for applicants from birth to 23 years and included three different product lines to meet varying needs among age groups. The program will run through September 30, 2010, unless all vouchers are distributed before the deadline.

Quota International Deputy Executive Director Nancy Fitzpatrick

and Siemens executive Christi Pedra were interviewed about Sound Beginnings on June 1, 2009, on AudiologyOnline.com. In addition to explaining the program, both shared stories about children who have benefited from the program. Quota International was contacted by audi-

ologists interested in learning more about the program.

Sound Beginnings program information is available on-line at www.quota.org. Click the "2010 Children's Hearing Aid Program" link.

These fortunate children received the gift of hearing from Quota's Sound Beginnings program.



High-Profile Quota Publicity Down Under

South Pacific Area Director Karen Murphy snagged high-profile publicity for Quota with an interview on national television in Australia.

Members of a Quota tour group were walking along Melbourne's Southbank in November 2009, when they happened upon Aussie TV celebrity Larry Emdur, who wanted a word with them on camera about the Melbourne Cup horse race for Channel 7's *Morning Show*. A couple of Quota members offered race tips, then, said Karen, "Larry asked me what we were doing in Melbourne. I managed to get in that we were members of Quota International, a community service organization, who had been attending the **South Pacific Area Meeting** in Geelong...and that this was very well planned to coincide with the Melbourne Cup, since Quota members always make sure to enjoy fun and fellowship whilst doing their service work. Then it was 'CUT!' and *'Phew! Got it in in time.'*"

Kudos to Karen for perfect timing—Channel 7 reached 2.5 million viewers during race week.

Quotarians in Ba, Fiji, helped villagers like these with clothing and supplies after severe floods washed away their village.



South Pacific Area Director Karen Murphy took advantage of an impromptu interview on national television to spread the word about Quota, noting that their area meeting coincided with the Melbourne Cup races because fun and fellowship go hand in hand with service.

Large-Scale Natural Disasters Continue in 2009

While California and Oklahoma experienced massive wildfires and many locations in the U.S. and Canada experienced severe storms and floods in 2009, numerous natural disasters hit in other parts of Quota's world.

Typhoons, cyclones, flooding, and mudslides plagued the Philippines and Fiji throughout the year, and the Mayon volcano erupted on Christmas Day. Quota members rallied to raise funds for relief efforts orchestrated by clubs near the disaster sites.

South Pacific Area members collected thousands of dollars for **QI of Ba, Fiji**, after severe flooding washed away whole villages in their region. Ba Quota used funds to distribute food, clothes, mattresses, and clean water. Meanwhile, Quota members throughout the world sent U.S.\$11,000 to **District 41** for disaster relief in the wake of Typhoon Ketsana, which devastated Metro Manila and the island of Luzon. The District distributed the funds to clubs to provide food, water, and basic necessities in their localities.

In Australia, monsoons left 65 percent of Queensland under water, followed by bushfires in Victoria, where entire towns were incinerated and nearly 300 people perished, many of them in cars trying to flee the destructive inferno.

South Pacific Area Quotarians saw a familiar face on the news—Moira Kelly, Quota's Australian Young Woman of the Bicentenary Year and now a high-profile international aid provider, appeared when her Children's Foundation Home north of Melbourne was saved from the flames. Past International President Beris Pritchard said: "The enormity of this disaster in Victoria is beyond comprehension. Children have lost parents; parents have lost children. People are worried about mortgages on homes that no longer exist. How people will gather their lives together again is inconceivable, but Quota is helping wherever possible."

Calling Quota Sleuths: Find Our Official Flower

Flowers are an important part of the Quota experience, from member initiations to club functions to convention. In 2009, at Quota's **South Area Meeting**, each first-time attendee received a black flower so that newbies could be recognized and made to feel welcome; **QI of Goulburn**, New South Wales, Australia, hosted their twenty-first annual Rose Show, a popular fund-raiser and community event; and **QI of Kent Valley**, Washington, U.S.A., installed a raised flower bed with a memorial plaque in their community. In the Philippines, **QI of Metro Cebu** held their annual fund-raiser, "Festival of Flowers," including a parade, a court, and the coronation of the Queen of Flowers.

But is there an official Quota International flower?

In the early 1930s, "the Quota dahlia" was registered with the United States Botanical Gardens in Washington, D.C., U.S.A. However, the cultivar is no longer registered nor is it recognized by the American Dahlia Society.

Is it possible that somewhere a gardener still has a tuber of our white Quota dahlia? Some Quota members insist the rose is Quota International's official flower, but this cannot be confirmed. Clubs, districts, or areas may

have named an official flower—and, if so, it's time to share! Club historians and Quota sleuths are invited to participate in an effort to find documentation of all official flowers—at the club, district, area, or international levels. Send what you learn to Quota at staff@quota.org. 



In Remembrance of PIP Edith Scheutzow



Quota International mourns the loss of Past International President Edith Scheutzow, 78, who died January 18, 2010, surrounded by family in Ohio, U.S.A. A member of the Canton Quota club, Edith served as Inter-

national President in 1990-1991. Her presidential theme, *Begin with Enthusiasm*, reflected her belief that enthusiasm is key to fully embracing and enjoying life. "She was a grand and gracious lady with an infectious positive attitude and love of life," said Executive Director Kathleen Treiber. "She was the wind beneath the wings of so many people who were touched by her generosity and kindness."

Edith was instrumental in the campaign to pur-

chase the Washington brownstone that houses Quota's World Headquarters and was proud to begin her term as president with the ceremonial burning of the Quota World Headquarters mortgage. In her presidential address at Convention in 1990 (Seattle, Washington), she shared her conviction that Quota's growth depends upon members' zeal: "What better way can we use enthusiasm generated by our success in service than through recruiting new members and organizing new clubs. This same enthusiasm must permeate our club meetings, service projects, and fund-raisers to help us retain these members."

Edith leaves behind her husband of 59 years, Roy. The two reared four daughters and worked together for 35 years as owner-operators of a Beltone Hearing Center. They retired in 1997 and began to divide their time between homes in Ohio and Florida. Edith remained active in both communities and found time to share a ready smile and tender spirit with everyone she met, most especially her ten grandchildren and three great-grandchildren. "She reached out to others," said Kathleen, "and she did it so well. All of us who knew her were blessed to have had her in our lives."



Hundreds of Thousands of Children Worldwide Touched by Cops 'n' Kids

Participation in the We Share Foundation's Cops 'n' Kids Literacy Program grew among Quota clubs in the United States and South Pacific in 2009. **QI of Brisbane City**, Queensland, Australia, raised Aus.\$1,000 for their Cops 'n' Kids program (QuoCKa) in August with the "Biggest Hat Makeover."



In the U.S., **QI of Orrville**, Ohio, launched their program in September, while **QI of Bethlehem's** program for Pennsylvania's Lehigh Valley

continued to grow. The club has distributed more than 301,000 children's books through a popular reading room and a new interactive Web site (copsnkidslv.org). Bethlehem's Cops 'n' Kids program made local TV news in October during the club's high-profile community event, a Celebration of Reading, and again when the Chamber of Commerce chose the program to receive all proceeds from the 2010 Snow Ball in February.

Learn how your club can launch the Cops 'n' Kids Literacy Program on www.quota.org; click the "Cops 'n' Kids" link on the home page.

Quota Bears Comfort Kids

Since 1993, Quota clubs have distributed thousands of bears for kids in trauma. A popular service project, clubs provide emergency workers with bears to soothe kids and let families know that "Quota Cares." **QI of**



Above: *QI of Bethlehem's Cops 'n' Kids Web site at copsnkidslv.org. Left:* *Past International President Beris Pritchard models a hat she reworked during Brisbane City's QuoCKa fund-raiser, "Biggest Hat Makeover."*

Waterloo, Iowa, U.S.A., orders 1,200 bears at a time from the We Share Foundation to keep up with demand at three local hospitals. One nurse told the club, "We love Quota bears. When we give one to a child, he immediately takes it and cuddles it."

Sandy Lawry, co-chair of the

Waterloo club's service committee for disadvantaged women and children, said the club delivers a box of bears to each emergency room every month and sometimes receives notes of thanks from appreciative recipients. One mother reported that her child held her bear and said, "These women in Quota must care a lot about me."

Quota Talent Shows

The popularity of reality-television talent competitions inspired a number of clubs around the world to develop local talent shows to raise funds for service. **QI of Valdosta**, Georgia, U.S.A., produced "Valdosta's Got Talent," while **QI of Whakatane**, New Zealand, created their own "Dancing with the Stars" show (*story, page 5*).

QI of Wooster, Ohio, U.S.A., will stage the fourth annual "Quota Idol" in June, 2010. Local singers vie for a grand prize of U.S.\$2,000 (or



Service committee members from QI of Waterloo, Iowa, U.S.A., share a laugh with nurses (in scrubs) at a local emergency room. They include, at left, standing, Mary Potter, Oletha O'Donnell, "patient" Sandy Lawry, and, at right in her Quota shirt, Joyce Kammeyer.



"Quota Idol," QI of Wooster's talent show, netted the club U.S.\$25,000 and abundant media attention in 2009.



an all-expense-paid trip to the nearest audition for American Idol) plus U.S.\$1,000 in studio recording time. The event has grown in popularity and participation each year, netting U.S.\$25,000 for club service in 2009, mainly from corporate sponsors and program advertisements. The show program (*above, right*) grosses U.S.\$23,000, because club member and show director Peggy Johnson donates time and talent to design it, along with all publicity materials, and a local foundation underwrites printing costs.

The high-profile event received abundant media attention. The local cable company produces and airs U.S.\$3,000 worth of television ads free of charge, while the newspaper promotes participation among contestants and the audience. During the show's two nights, fans pack a local auditorium to watch three rounds of auditions and eliminations, and then they vote for their favorites via phone and Internet, through service donated by a local company. In 2009, over 350,000 votes were tallied—each one for the Quota idol, helping to brand Quota's name in



the region. Club member and Past International President Daryl Perrine noted, "It's a lot of work, but the public identity it gives the club is truly unbeatable!"

Silver Qs Help Police

The **Mariposa Silver Qs** help train Ontario Provincial Police cadets. Several times each year, members meet cadets at police headquarters in Orillia, Canada, to participate in their final training before graduation. Each Silver Q is given a scenario, such as a purse snatching, a car accident, or a break-in, and she must play the role of the victim as a cadet interviews her about the crime. The cadets are graded on the information they get for the case file. Club member and Past International President Helen Macdonald said the club enjoys meeting the police who will serve their province and that they always take the opportunity to tell the cadets about Quota. PIP Helen noted, "Someday, some of them may become Quotarians!"

Quota Earplugs Protect Hearing in the Caribbean

Curaçao Carnival is a celebration featuring colorfully clad dancers parading in the streets to Tumba, the official music of Carnival. Because the



event is hard on hearing, the Curaçao Quota club donates hundreds of earplugs to young participants and sells thousands more to spectators. In this beautiful portrait of a Youth Parade dancer that captured third place in our annual We Share Foundation photography contest, notice the green Quota earplugs the children are wearing.

Ohio Quota Club Wins Special Award

QI of Canton, Ohio, U.S.A., received a local honor, the Tapestry Award, for their collaboration with the Stark Social Workers Network, an agency that provides job skills training, day-care, and temporary housing for needy families. The club provided 1,500 books for an afterschool mentoring program. "For many of these students, this is the first time in their lives that they have owned a book. Now they have 10 to 15, and they know Quota cares. We instilled pride and confidence in these kids," said Club Co-president Judie Cohodas.



Canton Quota members received a local Tapestry Award for community service. Above, District 6 Lieutenant Governor Dawn Moore (left) celebrated the distinction with member Emily Levitt and past Club President Joanne Letcavits (right).

The Tapestry Award recognizes individuals and organizations for their texture, diversity, support, compassion, and commitment. The Canton club is among the award's first-ever recipients.

Service Boosts Fellowship in Central Oregon Club

Service for local homeless shelters fostered fellowship and fun among members of **QI of Central Oregon**, U.S.A. In April 2009, the club gathered for a "soap party" and wrapped hotel toiletries in washcloths to create 102 packets for local shelters. A few days later, the club took on the mammoth task of paint-



Fellowship and fun are vital components of service in QI of Central Oregon. Members (from left) at a 2009 service "soap party" include: Gwen Hogue, Joanne Lee, guest, Tess Tompos, Laurie Woolery, Renee Renshaw, two guests, and Susie Decker.

ing the living and dining rooms, hallways, and all doors of a local family shelter with 15 cans of paint donated by a local store. "Painting gave us an opportunity to get to know members in a new way. We all worked really hard and spent the time laughing, talking, and sharing about all sorts of things. And the painting looked great!" said past Club President Susie Decker.



Guilty for Doing Good
Past International President Dolores Brosky, a member of QI of Owen Sound, Ontario, Canada, put a lighthearted spin on fund-raising and service by donning prison stripes and collecting money for "bail," all donated to charity.

Hermitage Club Shares Enthusiasm



Apply enthusiasm and local flavor to Quota endeavors and people pay attention. That's the lesson learned

by **QI of Hermitage**, Pennsylvania, U.S.A., when they launched a simple service project last year. The club decided to collect underwear for distribution to local homeless kids. Member Carole Giroski used Pittsburgh-area slang to call the cause "Gutchies for Kidz." The name stuck and kindled enthusiasm among members, who donated more than 700 pairs of "gutchies." The achievement led the club to create a year-long clothing drive and involve the community. In December 2009, in three receptacles around Hermitage, the club collected thousands of dollars worth of "gutchies," pajamas, hats, and scarves for homeless children. Kelle DeBonis, niece of Hermitage President Carol Karol, created the delightful artwork.

The same enthusiasm that fueled success in "Gutchies for Kidz" also attracts members to Quota. The club is working on a branch and recruited three members in the parent club. 



Quota's 90th Anniversary Celebrated Round the World

Members around the world celebrated Quota International's 90th Anniversary with events as diverse as our service organization. Some held fabulous parties, like **District 28** in Australia, where members dressed in Edwardian attire for High Tea in a historic building and "Wanda Frey Joiner" arrived in a vintage car to share her pride in Quota's many achievements. **QI of Sydney** held an elegant affair with numerous Australian Quota leaders, past and present. Some parties were more low-key;

"Through practical and purposeful actions, you Quota members have been a force for positive change."

—Her Excellency Penelope Wensley, Governor of Queensland, Australia

QI of Weyburn, Saskatchewan, Canada, shared a special cake, while **QI of Curaçao** Quotarians gathered to install five new members.

Some events were ceremonious. **QI of Plantation**, Florida, U.S.A., met at City Hall, where the mayor issued a proclamation recognizing Quota's 90 years of service. **Disticts 30 and 34** in Australia gathered at Government House, Queensland, for a reception with their state governor, Penelope Wensley, who offered a touching speech on the impact of Quota service.

Some clubs performed special service projects to mark the event. **QI of DLF City**, India, held a dental camp; **QI of Suriname** hosted a soccer game for deaf and hard-of-hearing children; and **QI of Mississippi Gulf Coast**, U.S.A., challenged each member to perform 90 acts of service—and they went well beyond that number by February 2009! 



Top: QI of Suriname celebrated Quota's 90th Anniversary with festive hats for local deaf and hard-of-hearing children and a lively soccer game. **Center:** Wanda Frey Joiner, left, played by QI of Forster-Tuncurry past President Jan Irvine, arrived in a vintage car for Quota's 90th Anniversary celebration in District 28. Welcoming her is 2008-2009 Club President, Nerelle Duff. **Bottom:** Members from Quota's Boonah club, pictured here, were among 98 Quotarians from Districts 30 and 34 who joined their state governor, Penelope Wensley, for morning tea at Government House, Queensland. From left, past Club President Marea Teakle, past Club President Frances Faulkner, Club President Lorraine Sheather, Queensland Governor Penelope Wensley, Maureen Maynard, and past Club President Shirley Bradford.

A True Moment



of Joy



At a party in Denver for Quota International's 90th birthday, 18 families came together to celebrate the impact of Quota service in their lives—the gift of hearing given by the members of Quota International of Metro Denver, Colorado, U.S.A.

It was a day to remember.

A special image taken that day, shown here, captured the delight of one partygoer, Talon, who, at last, can hear his mother's laughter. It also captured the Grand Prize in the We Share Foundation's 2009 International Photography Contest. Images were judged on both artistic quality and expression of Quota service.

In each family, a child received hearing aids through Sound Beginnings, a We Share Foundation program in partnership with Siemens Hearing Instruments, Inc., to distribute free hearing aids to eligible children through Quota clubs in the United States. QI of Metro Denver nominated the recipients; financed fittings and follow-up care; and planned the gathering to include audiologists and representatives of Siemens, who brought toys, books, and more for the children. In each favor bag, the Metro Denver Quota club provided a year's supply of hearing aid batteries.

"A true moment of joy and happiness jumps out at you from this image—in the young child experiencing the wonder and gift of sound and in the loving expression of his mother," remarked Dan Hansen, an Associated Press photo editor formerly at the White House. Dan judged the competition with Joyce Boghosian, a former White House photographer who this year shot the official portrait of U.S. First Lady Michelle Obama.

As the top winner, QI of Metro Denver accepted the privilege of choosing one Club-to-Club World Service project to receive a U.S.\$500 grant from the We Share Foundation. The club selected the neonatal hearing screening project sponsored by QI of Davao City in the Philippines. 



Coral Gables Junior Quota Makes a Difference through Dance

The Coral Gables Junior Quota Club formed a dance team, the Cardinalettes, for girls in a Florida school populated with children of migrant workers. In addition to dance moves, the JQs teach the girls about healthy living, provide tutoring, and set an example of discipline, service, and self-esteem.

Coral Gables Quota member Jill Quinonez, a teacher there, noticed many girls were becoming classroom underachievers and neighborhood terrors.

The Coral Gables Junior Quota Club responded with a dance team for fifth-graders with a teacher recommendation and a commitment to study. One girl arrived without a recommendation, “but there was something about her, a spark, so we agreed to give her a chance,” said past District Governor Cookie Llamas. “Dance changed her life. She’s on the honor roll and, really, a leader now.”

The team meets weekly. “It’s designed to build self-esteem. Junior Quota members serve as positive role models,” explained CGJQ president and team coach Ashley Quinonez.

CGJQ members collect dance-wear and costumes from local dance studios on an ongoing basis for the team and other needy kids in the community. They rallied their parent Quota club to provide shoes and uniforms as well. “The Juniors’ enthusiasm brings a shot of energy to our club,” Cookie said. “They remind us of our excitement when we first joined Quota and that our service can touch lives. They also brought greater recognition to Quota through the Cardinalettes, who perform throughout the region.”



The Coral Gable Junior Quota club coaches a dance team that makes a difference.

Last year, CGJQ expanded their mentoring program and enlarged the team. JQs are also helping girls prepare to audition for an arts magnet program. “Not a single kid in the group had ever had a dance lesson before,” noted Cookie. “It is inspiring that they are starting to see themselves in a different light and aspiring to bigger things because of this team.”

First Australian Junior Quota Club Chartered in Beenleigh

The first Junior Quota Club in Australia was formed in 2009 under the guidance of QI of Beenleigh,

Queensland. Interested girls from Beenleigh High School voted unanimously and enthusiastically to launch JQB. “The girls couldn’t sign up fast enough,” said Quota club President Heather Christensen.

South Pacific Area Director Karen Murphy, also chair of her club’s JQB committee, said Quotarians mentor the junior members and provide hands-on assistance with service. JQB membership is dues-free and open to girls and boys. They meet twice monthly at a local McDonald’s before school to avoid scheduling conflicts.

Rebecca Payne, 17, said the benefits of JQB would “last a lifetime” and offer young people a voice in the community. 



The first Junior Quota Club in Australia formed in 2009 under the guidance of QI of Beenleigh, Queensland. Pictured with Quota member Barbara Kohn, charter members include, standing from left, Rebecca Payne, Cara Downes, and Taliah Robertson; and, seated, Mary Faucett (left) with JQB President Leah Barber, elected in November.

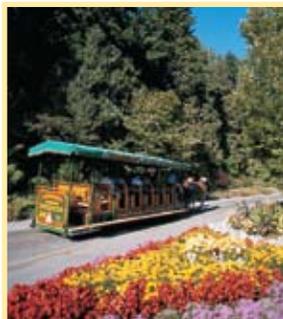


Convention 2010 VANCOUVER

JULY 2-5, 2010

Reach new heights in Vancouver! A city of tall buildings, its vista backed by even taller mountains, Vancouver and its surroundings will delight, stimulate, enrich, and enlighten you. Be a part of Convention 2010!

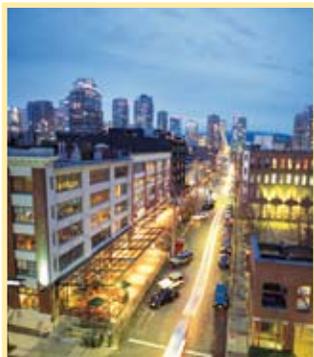
VANCOUVER: CITY OF **VARIETY**



Where can you find a forest in the middle of the city? A seawall with spectacular views? An urban center surrounded by natural beauty? A nearby rainforest? A transcontinental railway and a natural seaport? More than a dozen diverse neighborhoods? Multicultural and welcoming residents?

Come to Vancouver and see it all! The 2010 Winter Olympics made Vancouver its home and so will the 2010 Quota International Convention!

VANCOUVER: CITY OF **EXPLORING**



From walking, bus, and bike tours in the city to expeditions into the diverse countryside, Vancouver offers something for everyone. Roam the shops on Robson Street. Walk through the waterfront community of Yaletown, with its thriving nightlife and sidewalk cafés. Take a walking tour in Gas-

town and re-experience the Victorian Era. Walk through Steveston, a former fishing village turned historic district. Explore the VanDusen Botanical Gardens. Outside the city, experience the wonders of suspension bridges, waterfalls, towering trees, and deep canyons. Come to convention and explore on your own or take advantage of the many tours that highlight Vancouver's attractions.

VANCOUVER: CITY OF **LUXURY**



The Fairmont Hotel Vancouver is a castle in the modern world. With over 500 elegant guestrooms, it retains an intimacy that makes the guests feel pampered. Several of the area's finest restaurants are in the hotel. The furnishings

are designed with an eye towards history, but the spa, lap pool, and modern conveniences keep twenty-first century guests content. King George VI and Queen Elizabeth were once guests at the hotel—Quotarians will be in good company!

**Give the gift of Quota to yourself—
Come to Convention 2010 in Vancouver!**



Convention 2010 TOURS

Vancouver offers a variety of activities and sights, and our Quota tours are planned to highlight as many as possible. From the day before the convention begins, to the Alaska cruise that follows, your convention adventures await!

For registration information, see the box on page 22. For more information and photos to entice you, please visit our Web site at www.quota.org, and click "2010 Convention Tours." All non-Alaska tours include transportation, tour guides, admissions where applicable, taxes, and gratuities. Check the Web site or with our cruise consultant for specific information on fees and options for the Alaska cruise.

SCENIC WHISTLER ALPINE EXCURSION

Thursday, July 1, 8:00 a.m. – 5:45 p.m.
Can.\$95 per person

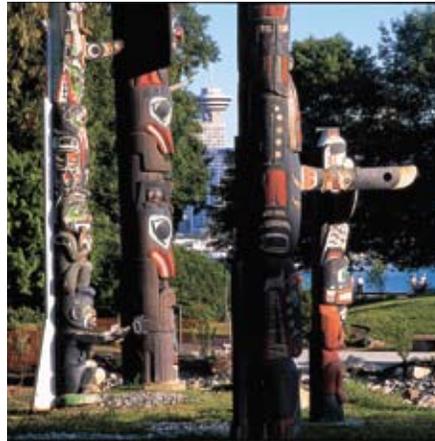


Get in the mood for convention adventure on a trip to Whistler, a premier outdoor resort. Leave your skis behind, but bring your cameras! The tour crosses the Lions Gate Bridge and goes along the Sea to Sky Highway, with views of waterways and coastal mountains. A stop at Shannon Falls, one of North America's highest waterfalls, is another picturesque prelude to

your day at Whistler Village. Once in Whistler, capture more spectacular views of wildflowers and distant glaciers. Explore the hiking trails, roam the shops of pedestrian-only Whistler Village, or take a gondola to the top of Whistler Mountain for lunch or a snack. Come back to Vancouver relaxed and ready to meet more Quota friends.

EXPLORE VANCOUVER: CITY AND NATURE TOUR

Friday, July 2, 8:45 a.m. – 2:45 p.m.
Can.\$140 per person



Friday is a day for getting to know the many attractions of Vancouver. Starting with the cobblestone streets and turn-of-the-century buildings of Gastown, your tour takes you to a forest in the heart of downtown. Inside thousand-acre Stanley Park, discover the Lost Lagoon and stop at Totem Poles and Prospect Point for scenic views of the city, harbor, and shoreline. After crossing the famous Lions Gate Bridge, Capilano Canyon awaits. There, the Capilano Suspension Bridge stretches 450 feet across the river. Take some time to enjoy the towering firs along the trails. At the next stop, Grouse Mountain, a gondola takes you 3,700-feet to the top. You may recognize the view from NBC's Olympic broadcasts. Return to your hotel steeped in the beauty of Vancouver's surroundings.

CONVENTION-WIDE SUNSET DINNER CRUISE

Sunday, July 4, 7:00 p.m. – 10:00 p.m.
Can.\$118 per person



Cap off Sunday's meetings at the Convention Fellowship Party, a delightful 3-hour cruise on one of Vancouver's finest charter boats. Enjoy the stunning cityscape, live music, and a delicious dinner in Quota fellowship. Mountain vistas of Howe Sound and the Port of Vancouver will be highlighted by the sunset, and, as night falls, city lights will add to the magic of the evening. The tour price includes motorcoach transportation to and from Coal Harbour as well as dinner and activities aboard.

GRANVILLE ISLAND SHOP AND BROWSE

Monday, July 5, 1:00 p.m. – 4:00 p.m.
Can.\$48 per person



Connected to Vancouver by a causeway from the south, Granville Island has a character of its own. Once an industrial island serving the city, it has transformed itself into an eclectic urban area of shops, art studios, and

restaurants. Foundries and machine shops have become centers for artists and craftsmen, and a unique collection of pottery, jewelry, textiles, and more awaits the discriminating traveler. With plenty of time to roam the shops, studios, and workshops, and enjoy local live entertainment, there is also time to explore the wide variety of ethnic restaurants or stroll through the island's famous public market with its wide array of fresh produce and other foods from around the world. Whether you shop or just browse, Granville Island is an unforgettable experience.

NORTH SHORE WILDERNESS TOUR: LYNN CANYON SUSPENSION BRIDGE AND RAINFOREST WALK

Monday, July 5, 1:00 p.m. – 4:00 p.m.
Can.\$50 per person

(Note: This tour is not wheelchair accessible.)



For those who want to get outside the city for a unique adventure, this tour is ideal. Wear good walking shoes and bring your cameras and your energy. The motorcoach takes you away from the towering buildings of Vancouver to the Lynn Canyon Suspension Bridge. Built in 1912, the narrow wooden-slatted bridge is a wobbly (but very

safe) walk, where you experience astounding views of the tree-filled canyon 20 stories below. Then, you enter another landscape at the River Bank Rainforest, where you learn about British Columbia's rainforest ecosystem as you experience the wilderness firsthand. The steamy forest floor and dense trees seem worlds away from civilization, and you return to Vancouver with renewed appreciation of the variety of the Canadian wilderness.

CITY BY CYCLE: GUIDED CITY AND SEAWALL BIKE TOUR

Monday, July 5, 1:00 p.m. – 4:00 p.m.
Can.\$85 per person



Energetic Quotarians do not need to leave the city for adventure. In biker-friendly Vancouver, one of the best ways to experience the city is to ride through it on two wheels. Your tour fee includes a rented bike and helmet, a snack and beverage, taxi transfers, and a tour coordinator. You provide the pedal-power, as the bikes are not motorized. Your leisurely, guided ride gives you plenty of time to take in the sights as you cycle past yacht clubs and beaches and around the Stanley Park Seawall that surrounds downtown. You see magnificent views of Vancouver and the scenic North Shore mountains and stop multiple times for picture taking. It's not exercise, it's fun!

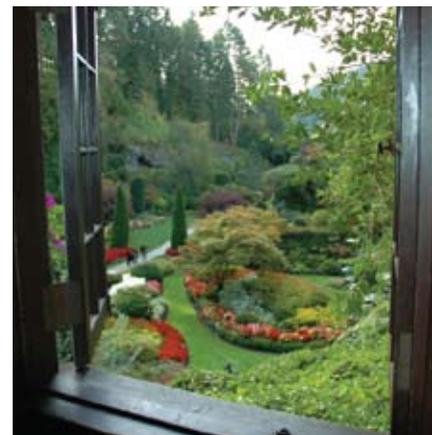
GRAND TOUR OF VICTORIA

Tuesday, July 6, 7:15 a.m. – 9:15 p.m.
Can.\$255 per person



The convention is over, but not your adventures. Add a tour of British Columbia's capital. You begin with a 90-minute ferry ride through the Gulf Islands, with dramatic rocky shorelines and unique marine life. After a scenic drive into Victoria, you take a walking tour of the city's stunning architecture and gardens. Then, relax with High Tea at the 100-year-old Fairmont Empress Hotel, carefully restored to preserve its historic charm. You enjoy the same High Tea that movie stars and royal families have experienced through the years.

After tea, take some free time in the Inner Harbor with its historic buildings and eclectic boutiques. Then, you go to Butchart Gardens, a privately-owned estate now a National Historic Site of Canada. After strolling through the spectacular summer array of shrubs and flowers, you board the ferry for the return trip, filled with more good memories.



Ultimate Alaska Adventure Cruise

Departure Wednesday, July 7
5:00 p.m. (Boarding begins 1:00 p.m.)

Return Wednesday, July 14
8:30 a.m. – 10:00 a.m.

From U.S.\$1,049 per person, double occupancy



Extend your Quota adventure! Alaska's Inside Passage is everything you've ever imagined—whales, glaciers, stunning beauty—and more. Experience it all in the comfort of a luxury cruise ship.

Cruise rates include accommodation, port fees, onboard gourmet meals, snacks, coffee and tea service, 24-hour room service, nightly professional entertainment, and access to a naturalist while visiting the glacier regions.

Days 1 and 2

Cruise the Inside Passage's pristine waters, with mountains, fjords, and islands untouched by civilization. Bald eagles, porpoises, or sea lions may appear. Pass coastal towns with Russian churches and totem poles, reflecting the heritages of early settlers and Native Americans.



I WANT AN ADVENTURE! HOW DO I SIGN UP?

FOR ALL TOURS **EXCEPT** THE ALASKA CRUISE, registration is through Venue West. On-line registration is preferred. Go to www.quota.org and click "2010 Convention Tours," then the tour registration link. For questions or to make your reservations by e-mail or phone, contact Venue West in Vancouver at congress@venuewest.com or (604) 681-5226.

FOR THE ULTIMATE ALASKA ADVENTURE CRUISE, reservations must be made with the Alaska Cruise Company. Visit www.alaskabysea.com/group-cruise-14.php for more information. To book your reservation, contact Jodi Pallan at jodi@alaskabysea.com, (800) 943-8687 (North America only), or (604) 801-6627.

Days 3 and 4

The first stop is Juneau, the cosmopolitan capital. Long hours of daylight give time to explore the city or countryside. After a night onboard, you spend the day in Skagway, the "Gateway to the Klondike." The frontier feel transports you back to the days of the Gold Rush.

Day 5

Glacier Bay National Park is a landscape of exquisite glaciers, snow-capped mountains, and freshwater rivers and lakes. Visiting the glaciers is an experience like no other.



Day 6

Ketchikan is in the heart of the Tongass National Forest. This "Salmon Capital of the World" offers a wide variety of seafood in its many dining spots. Walk around town to see towering totem poles and other Alaskan artifacts, rent a bike or car, or check out local tour offerings.

Day 7 and 8

Return through the Inside Passage and arrive back in Vancouver early in the morning. Your adventure is ended, but the memories remain.



Holland America's ms Volendam

Experience the gracious, award-winning service that makes cruising special on the ms Volendam. A large staff, fine dining, and a varied selection of activities will delight you. Dine in one of the ship's three restaurants or informally in the news café. Visit the fitness center and pool or relax in the spa and hot tubs. At night, enjoy the onboard casino, night club, and show lounge or stroll on the spacious deck.

Your stateroom has luxurious beds, deluxe bathrobes, 100 percent Egyptian cotton towels, and massage showerheads. A flat-panel TV and DVD player, and many more amenities, make your room an oasis of enjoyment and ease.

To learn more, go to www.hollandamerica.com and click "Onboard Our Ships."



Convention 2010

PLANNING INFORMATION

3 Steps to Participate in Quota International's 2010 Convention

STEP 1. Register early! Complete a convention registration form (Page 25) and return it to the Quota International office.

Send in your paid Convention 2010 registration form located on page 25 before May 1 to be entered in a drawing for one of three Can.\$100 shopping sprees in Vancouver. Save on the registration fee if your form is postmarked by May 1.

STEP 2. Reserve a hotel room directly with the Fairmont Vancouver in one of three ways:

ON-LINE—Suggested!

Go to www.quota.org and click on “2010 Convention Plans,” then “Convention 2010 Hotel Information.”

E-MAIL OR TELEPHONE

E-mail the hotel at hvc.reservations@fairmont.com or call the hotel directly at (604) 684-3131 or 1-800-257-7544 (toll-free for the U.S. and Canada). Be sure to state that you are attending the “Quota International Convention” to be eligible for Quota’s special hotel rate.

STEP 3. Sign up for optional tours or the Convention-wide Sunset Dinner Cruise with our tour providers.

Tours and the registration process are described on pages 20–22. Reservations are accepted on a first-come, first-served basis.

Planning for Vancouver

Convention Hotel

Quota’s convention hotel is the Fairmont Hotel Vancouver at 900 West Georgia Street, a landmark in the heart of Vancouver. This vibrant and cosmopolitan hotel is home to award-winning restaurants, designer shops, the luxurious Absolute Spa, and a state-of-the-art health club with an indoor lap pool, a whirlpool, and two saunas. Each room includes personal air conditioning, cable television, daily newspaper delivery, coffee maker, an iron and ironing board, mini-bar, plush bedding and robes, and more.

Quota’s convention room rate is Can.\$228 (approximately U.S.\$215 as of December 15) per night for



a standard room, single or double occupancy. Room rates are subject to applicable federal and provincial taxes, currently 16.5%. Make your reservation early. The hotel will hold Quota International's room block until full or May 31, 2010.

Getting to the Hotel

If you're arriving by air, you will most likely be flying into Vancouver International Airport (YVR). The Fairmont Vancouver does not offer a shuttle service to and from the airport. You may take a taxi for approximately Can.\$32, or if you can handle your luggage, take the airport's Skytrain for Can.\$3.75. Take the Canada Line, route name "Waterfront" 11 stops to the Vancouver City Centre Station, which is two blocks from the hotel. Details about a sedan or limo service may also be found on our convention Web page. Go to www.quota.org and click "2010 Convention Plans," then "Ground Transportation and Travel Tips."

Passport and Visa Requirements

U.S. visitors traveling to Canada by air must present a U.S. passport to return home from Canada. U.S. citizens traveling to Canada by land or sea must have a passport or another approved travel document.

Other international visitors to Canada must carry a valid passport and, if required, a visa.

Please visit www.quota.org and click "2010 Convention Plans," then "Ground Transportation and Travel Tips" for more customs information, or check with your travel agent before commencing travel.

For More Planning Tips...

Visit www.quota.org and click "2010 Convention Plans." Or contact Kristen Cowen at (202) 331-9694 or kristen@quota.org.

Convention 2010 Highlights

Quota's 86th Convention will be full of friendship and fun with some Quota business and sharing, too! Complete details and the latest schedule are located on www.quota.org.

Thursday, July 1

Scenic Whistler Alpine Excursion (*optional*) (8:00 a.m.–5:45 p.m.)

Convention Registration Open (4:00 p.m.–6:30 p.m.)

Leaders' Reception (*by invitation*) (6:00 p.m.–7:00 p.m.)

Friday, July 2

Governors' Seminar (8:00 a.m.–3:00 p.m.)

Convention Registration Open (8:30 a.m.–4:00 p.m.)

Explore Vancouver: City and Nature Tour (*optional*) (8:45 a.m.–2:45 p.m.)

Governors' Reunion (3:30 p.m.–4:30 p.m.)

Silent Auction and Reception (4:00 p.m.–5:30 p.m.)

Opening Ceremonies (5:45 p.m.–6:45 p.m.)

Dinner on Your Own (*evening*)

Saturday, July 3

Convention Registration Open (7:15 a.m.–8:30 a.m.)

First-Timers Orientation (7:30 a.m.–8:15 a.m.)

General Session (8:30 a.m.–11:45 a.m.)

Lunch on Your Own (11:45 a.m.–1:00 p.m.)

General Session (1:00 p.m.–5:00 p.m.)

Quota Appreciation Reception (*by invitation*) (5:15 p.m.–6:00 p.m.)

Dinner on Your Own (*Evening*)

Sunday, July 4

International Officer Elections (7:00 a.m.–8:30 a.m.)

Delegates Parliamentary Briefing (7:45 a.m.–8:15 a.m.)

General Session (8:30 a.m.–12:30 p.m.)

Lunch on Your Own (*Meet with your Friendship Club*) (12:30 p.m.–1:45 p.m.)

General Session (1:45 p.m.–3:45 p.m.)

Area Meetings (4:00 p.m.–5:00 p.m.)

Fellowship Party Night:

Convention-Wide Sunset Dinner Cruise (*optional*) (7:00 p.m.–10:00 p.m.)

Monday, July 5

General Session (8:30 p.m.–12:00 p.m.)

Optional Tours (*choose one*) (1:00 p.m.–4:00 p.m.):

Granville Island Shop and Browse

North Shore Wilderness Tour

City by Cycle Bike Tour

Group Photos (4:20 p.m.–6:30 p.m.)

Reception (*cash bar*) (6:00 p.m.–7:00 p.m.)

Installation Ceremony and Banquet (7:00 p.m.–10:00 p.m.) *Party attire*

Tuesday, July 6

Grand Tour of Victoria (*optional*) (7:15 a.m.–9:15 p.m.)

Wednesday, July 7

Ultimate Alaska Adventure Cruise (*optional*)—departs at 5:00 p.m., returns Wednesday, July 14; 8:30 a.m.–10:00 a.m.

Convention Registration Form

July 2-5 • Vancouver, British Columbia, Canada

Return this form with payment to: Convention, 1420 21st Street, N.W., Washington, D.C., 20036, U.S.A.; or for credit card registrations, scan and e-mail your completed form to kristen@quota.org or fax it to (202) 331-4395. Please allow two to four weeks for processing.

Send in your registration by May 1, 2010, and you will be eligible to win a Can.\$100 shopping spree in Vancouver. Three winners will be chosen from registrations postmarked, e-mailed, or sent by fax to the Quota International Office by May 1.

Registration Deadline for Early Bird Discount: May 1, 2010

Please **PRINT NEATLY** or **TYPE** the following information:

Name _____ Area _____ District _____
Last First Name for Badge, if different

Club Name _____ Fax _____ E-mail _____

Address _____
Street, Apt. #

City/State/Province _____ Zip Code/Country _____

Is this your first Quota International convention? Yes No
 Non-voting delegates, let us know if you are interested in volunteering for either the Elections or Credentials Committee Yes No

Please list any special needs you will have during convention (e.g., meals, etc.):

I. Registration Fee

Registration categories are listed below. Please check (✓) your category and circle the corresponding fee. (Fee includes dinner on Monday, July 5.)

| | Registration on/before May 1: | After May 1: |
|---|-------------------------------|--------------|
| <input type="radio"/> Official Club Voting Delegate (IMPORTANT! Please see credential information below.) Each club is entitled to have one voting delegate at convention at a reduced registration fee. <i>All other club participants, including alternate voting delegates, must pay the full convention fee.</i> | U.S.\$205 | U.S.\$230 |
| <input type="radio"/> New Club Voting Delegate The registration fee is waived for voting delegates of clubs chartered after July 1, 2008. | No charge | No charge |
| <input type="radio"/> Past International President | U.S.\$250 | U.S.\$275 |
| <input type="radio"/> Other Non-voting members, governors, lt. governors, alternate voting delegates (IMPORTANT: see credential information below) | U.S.\$360 | U.S.\$385 |

II. Optional Events and Guest Fees

Please register yourself and/or guests for the following optional activities. To sign-up for convention tours, on-line registration is preferred. Go to www.quota.org and click on 2010 Convention Tours under What's New. You may also contact our exclusive tour partner, Venue West, by phone at (604) 681-5226 or by e-mail at congress@venuewest.com to register for tours.

| | Quantity | Total Price |
|---|---------------------|-------------|
| <input type="radio"/> Governors' Seminar , Friday, July 2, 8:00 a.m.-3:00 p.m., (includes lunch) Open to 2010-2011 governors, lt. governors, district secretary-treasurers. | U.S.\$65 per person | |
| <input type="radio"/> Governors' Reunion , Friday, July 2, 3:30-4:30 p.m. Open to current and past governors, lt. governors, district secretary-treasurers. | U.S.\$35 per person | |
| <input type="radio"/> Silent Auction and Opening Ceremonies Guest , Friday, July 2, 4:00 p.m. (not a meal event) For guests only; as a registrant, this event is included in your registration fee. | U.S.\$25 per person | |
| <input type="radio"/> Installation Banquet Guest , Monday, July 5, 7:00 p.m. For guests only; as a registrant, the banquet cost is included in your registration fee. | U.S.\$95 per person | |
| Total Optional Fees | | \$ |
| Registration Fee (from above) | | \$ |
| TOTAL PAYMENT (add your convention registration fee and any optional activity or guest fees) | | \$ |

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Credential Information – IMPORTANT!

This document will also serve as the club voting delegate's credential form. If you are a voting delegate or an alternate voting delegate, **you must have one (1) club officer sign the following to certify that you are eligible to vote.** You may sign for yourself if you are a club officer. **If this form is not signed, you will not be able to vote at convention.** Please specify your delegate status (official or alternate). Note: each delegate has only one vote; a governor/district representative may not vote for their district and their club.

I certify that the member of my club listed above has been elected to represent the above-named club at the international convention to be held in Vancouver, July 2010, as the official club voting delegate or the alternate club voting delegate should the voting delegate become unable to vote.

Name: _____
PRINT officer's name and title

Signature: _____ Date: _____

Payment

I have enclosed a check payable to **Quota International** for my convention fees.

Please charge the fees to my credit card (check one): VISA MasterCard Discover

Credit Card No. _____

Name on Card _____ 3 digit security code _____

Billing Address _____

City, State, ZIP _____

Signature _____ Expiration Date _____

Cancellation Policy: For any cancellations received prior to June 1, 2010, we will refund your convention registration fee minus a U.S.\$30 cancellation fee. On or after June 1, a U.S.\$160 cancellation fee will apply (to cover nonrefundable costs such as meals and materials). All cancellations must be in writing.

2009

QUOTA'S WINNING WAYS!

Quota International and the **We Share Foundation** celebrated the success of Quota clubs in 2009 with awards for excellence in six aspects of club operations and for outstanding performance during Quota Cares Month in March. Congratulations go to all our 2009 winners!

QUOTA CARES MONTH WINNERS

Quota Cares Month is an annual effort to build Quota

International through a high profile service campaign that attracts media attention. The month-long effort has improved local awareness of Quota activities and, as a result, improved member recruitment and retention, fund-raising, and community support. Descriptions of the 2009 winners, listed below, are available on-line. Just look for the link called "Quota Cares Month" on www.wesharefoundation.org.

2009 Quota Cares Month Top Winners

- QI of Goulburn, New South Wales, Australia
- QI of Gridley, California, U.S.A.
- QI of Las Piñas, Philippines
- QI of Orange, New South Wales, Australia
- QI of Taree, New South Wales, Australia

2009 Quota Cares Month Honorable Mention Winners

- QI of Central Oregon, Oregon, U.S.A.
- QI of Coffs Harbour, New South Wales, Australia
- QI of Iloilo, Philippines
- QI of Manila, Philippines
- QI of Monroe, Louisiana, U.S.A.



Top Left: Central Oregon Quotarians in Oregon, U.S.A., celebrated Quota Cares Month by helping sponsor a Fun Run to support their club's Sound Beginnings partnership. **Top Right:** More than 120 kids enjoyed a party sponsored by QI of Manila, the Philippines, at the S.O.S. Village for orphans. **Bottom Left:** QI of Gridley, in California, U.S.A., sponsored "Quota Cares Day the Cowboy Way" to benefit organizations that help children with serious health issues (story, page 4).

QUOTA INTERNATIONAL AWARDS

Quota shined in 2009, receiving six international awards!

2009 Quotarian Magazine

Quota's membership magazine, the *Quotarian*, was honored with four awards in 2009. For the sixth time in a row, it received the APEX Award of Excellence. Our magazine also received the Hermes Creative Gold Award, for excellence in magazine concept, writing, and design; the MarCom Gold Award, an international honor presented to communications exceeding high industry standards; and a 2009 Communicator Award of Excellence for cover design.



We Share Foundation

In 2009, the We Share Foundation's Volunteers in Action program was named to the Associations Advance America Honor Roll, sponsored by the American Society of Association Executives (ASAE) and the Center for Association Leadership in Washington, D.C. In addition, Quota's We Share Foundation Web site, located at www.wesharefoundation.org, was recognized in 2009 with the Hermes Creative Honorable Mention Award.

EXCELLENCE AWARD WINNERS

Quota International's longstanding tradition of honoring outstanding efforts in various areas of club operations remains a point of pride among winning Quota clubs. The 2009 winners include clubs from Australia, the United States, New Zealand, Canada, and the Philippines. Their original applications, judged by a panel of Quota leaders, are posted on-line. Look for the link called "Excellence Awards" on www.wesharefoundation.org.

Excellence in Fellowship & Fun

QI of Greensboro, North Carolina, U.S.A.
QI of Ruston, Louisiana, U.S.A.

Excellence in Publicity

QI of Estes Park, Colorado, U.S.A.
QI of Whakatane, New Zealand

Excellence in Fundraising

QI of Estes Park, Colorado, U.S.A.
QI of Lower Clarence, New South Wales, Australia

Excellence in Membership

QI of Manila South, Philippines
QI of Parkes, New South Wales, Australia

Excellence in Hearing & Speech Service

QI of Port Huron, Michigan, U.S.A.
QI of Metro Denver, Colorado, U.S.A.

Excellence in Disadvantaged Women & Children Service

QI of Baton Rouge, Louisiana, U.S.A.
QI of Orillia, Ontario, Canada



Clockwise from upper left: Orillia Quotarians in Ontario, Canada, celebrate the success of H.E.R. (Health Eliminating Risk), a community education event. Ruston Quota in Louisiana, U.S.A., sponsored a successful fund-raiser featuring Miss Crescent City New Orleans. Love was in the air during Manila South Quota club's Valentine's meeting last February in the Philippines; it was also on the smiling faces of club members who were surprised with a party held in their honor. Generating more than 20 newspaper articles and a large amount of radio coverage, Whakatane club members

successfully recruited new members and gained greater community recognition (story, page 5). QI of Parkes members in New South Wales, Australia, had fun presenting an Elvis art exhibition at the annual Parkes Elvis Festival.





2009-2010 Board of Directors



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U.S.A.



Gwenn Jackson
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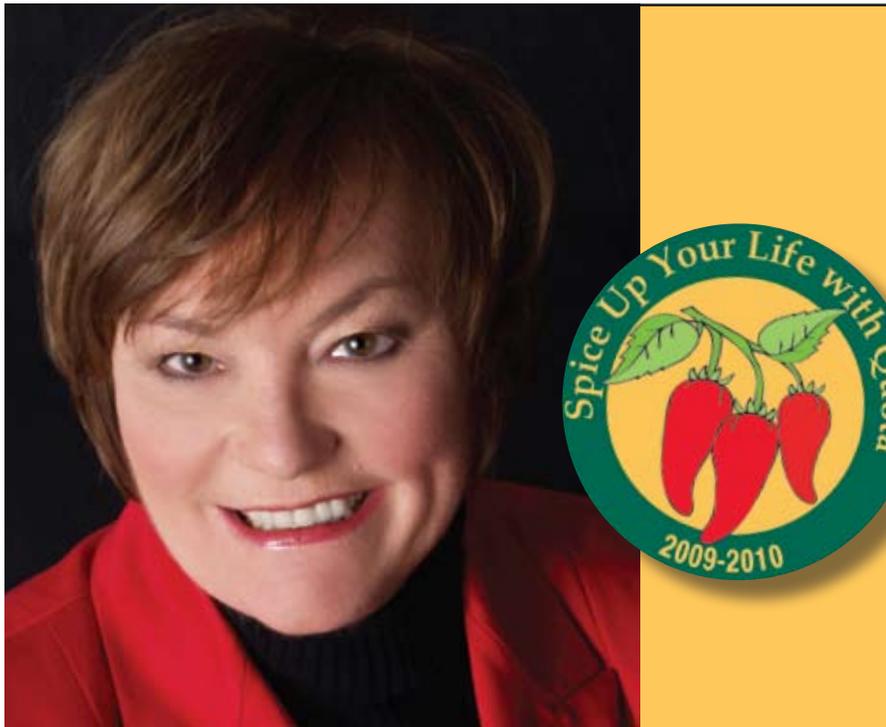
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ROSEMARY HANNIE
2009-2010 International President

**"Thanks, Quotarians worldwide,
for spicing up your lives through
Quota caring, sharing, and fellowship."**

VOTE
CHRIS
TRACEY-PATTE
2010-2011
President-Elect



Visionary Leader
Thoughtful Listener
Practical Problem Solver



2009 Wanda Frey Joiner Founders



Special thanks go to Wanda Frey Joiner Founders whose generous contributions in 2009 strengthened clubs and expanded Quota's outreach.

Fourteen-Star Founders (\$14,000)

Isabelle Butters
Weyburn, Saskatchewan

Ten-Star Founders (\$10,000)

Cynthia Lee
Cupertino, California
Jean Trammell
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Nine-Star Founders (\$9,000)

Judith Hartman
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Five-Star Founders (\$5,000)

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Three-Star Founders (\$3,000)

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Carolyn Stubbs
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Quota International of Johnstown, Pennsylvania
Quota International of Morro Bay, California
Quota International of Orillia, Ontario
Quota International of Sioux City, Iowa

2009 We Share Foundation Benefactors



We are grateful to We Share Foundation Benefactor members whose generous 2009 donations funded Quota's international service work carried out by the We Share Foundation.

Silver (\$5,000 - \$9,999)

Ursula Mundstock
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Mabel Paige
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Quota International of Bossier City, Louisiana

Quota International of New Haven, Connecticut
Quota International of Redcliffe, Queensland

2009 Friends of Quota



A world of thanks goes to major donors in the 2009 Friends of Quota program who supported Quota communications and publications.

Platinum-Plus Donors (\$1,000 or more)

Jo Ann Simmons Cardwell
Ruston, Louisiana

Platinum Donors (\$500 - \$999)

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Ursula Mundstock
Glen Innes, New South Wales
Bertha Tyler
Morro Bay, California

WITH GRATITUDE TO
Cynthia Lee
FOR HER GENEROUS BEQUEST TO
QUOTA INTERNATIONAL



Cupertino Quota Member Cynthia Lee of California, U.S.A., passed away in February 2007, leaving a generous bequest to Quota International. She is pictured in 2004 with her daughters, Nicol (right) and Michele (left), and granddaughter Lauren at Nicol's installation in Toronto, Canada, as Quota International President.

Quota International of Coral Springs/Parkland



Enthusiastically Promotes
Laura Lahman
For International Treasurer



Family & Friends of
Canadian Quotarian

Maureen Taylor

enthusiastically support
her candidacy for



International Treasurer
2010-2011

QI of Mtn View/Los Altos
Proudly Nominates



PATRICIA FIGUEROA
For
WEST AREA DIRECTOR

**A Proven Leader
Committed and
Dedicated**

**From Commitment and
Leadership comes Growth**



Quota International
of
Santa Maria
California,
District 33

proudly nominates

Vicki Conable



**for West Area
Director**

A Leader

*

A Collaborator

*

A Creative Thinker

*

A Businesswoman

*

A Communicator

*

A Humanitarian

*** Together We Can ***

District 27 Officers and Quotarians
around the world proudly support

Laura Lahman

for International Treasurer



District 11

Western Canada

Puts Its Support Behind



Maureen Taylor

For

International Treasurer



VOTE

Laura Lahman

International Treasurer

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The members of Quota International of Penticton, British Columbia, Canada, unanimously recommend and endorse 25-year charter member Maureen Taylor for Treasurer for 2010-2011.

Maureen Taylor is a leader. Maureen's many accomplishments are impressive and include years of banking experience, business ownership, teaching, real estate management, as well as board and executive leadership.

Maureen Taylor cares about Quota. Bringing a truly beautiful Quota spirit to share with the world, Maureen has served Quota as District 11 Governor, Canada Area Director, and as a member of the International World Service and Disadvantaged Women and Children Committees.

Maureen Taylor is committed to helping others. By continually developing enduring personal friendships, Maureen embodies Quota's principles of unselfish sharing. She cares deeply about making our world a better place through service.

VOTE



Capable
Committed
Dedicated
Dependable
Efficient
Experienced
Extraordinary Leader
Passionate
Skilled
Team player
Trustworthy

Maureen Taylor
International Treasurer



Think Big, Plant Small, and Watch Things Grow

Twenty-five years ago, **Baton Rouge Quota** in Louisiana, U.S.A., addressed a problem. Deaf and hard-of-hearing students were attending high school but could not attend a university in Louisiana because of a lack of support services. The club planned and raised funds for five years to establish a program offering classroom interpreters, note-takers, and counselors in a university that ultimately turned them down. A deaf student then asked them



Louisiana State University, U.S.A., is a leader among U.S. universities in providing deaf support services in the classroom because QI of Baton Rouge planned and funded the initial program.

to consider Louisiana State University (LSU). “All the experts said to us that LSU was too big,” said long-time club member and Past International President Bobbie Carey.

Nevertheless, the club pitched the idea to LSU’s chancellor, who committed to it. In 1990, Baton

Rouge Quota donated U.S.\$100,000 to LSU to start a program that opened higher education to deaf and hard-of-hearing students in their state. “We had the foresight to start it before disability services were law,” said PIP Bobbie. “We followed a Baton Rouge Quota motto—**Think big, plant small, and watch things grow.**”

Today, LSU is a leader in services for deaf and hard-of-hearing students because Quota planted that seed of change. Students may receive sign language interpretation or real-time captioning services to follow lectures and discussions. “All that wouldn’t be there without Quota,” Bobbie said.

A Single Life Blossoms

While the Baton Rouge project impacted a population, Quota’s powerful service often focuses on a single life. In Australia, the **Camden Quota** club in New South Wales made all the difference for a profoundly deaf girl they supported throughout her childhood. When Felicity Formosa was three years old, her house burned to the ground; the club simply “adopted” her and helped

her in every way possible. Despite Usher’s Syndrome, a genetic condition that causes profound deafness followed by a gradual loss of vision, Felicity became a champion equestrienne in the precision sport of dressage, relying on memory and touch to guide her gelding to eight international titles. “She was born with determination, wanting to learn more about everything in a hurry. Quota’s aid has kept her on top of her disability,” said her father, Tony Formosa.

Felicity graduated high school in 2000 and began studies at the University of Newcastle. “Within six months, she bought a house and got students to rent rooms to pay off the mortgage,” her father said.

She earned a degree in 2004 and moved cross-country to Perth for an accounting program with the



Felicity Formosa (with Robert Messenger and their baby, Mia) received support and encouragement from QI of Camden throughout her life. Today, she is an accomplished equestrienne, a university graduate, and a shrewd and successful businesswoman.

support services she needed—the only one in Australia that she could find. There, Felicity fell in love with Robert Messenger and welcomed Mia, now three years old, a hearing child with no signs of Usher’s Syndrome. However, the pregnancy caused Felicity’s eyesight to degenerate, and today, at 28, Felicity is nearly blind. To live near the Formosas, the young family moved to Newcastle in December 2009 as they await the arrival of a second child in

July 2010. “She could lose the sight she has left,” said Tony. “This has made her a little anxious, but with her willpower, and with Rob and her family by her side, I’m sure she will have a productive future.”

As ever, Quota stands ready to help. Meanwhile, Felicity is training for the 2012 Paralympics in London. Now, that’s thinking big.



Come to Convention 2010

You could meet your future best friend.

In 1988, a couple of Quotarians met at Quota's 20th District Conference in Michigan, U.S.A. Pat Anger was from the Port Huron club; Betty Weston from Kalamazoo. Over the next 20 years, they only saw one another at Quota events.

When both were widowed in 2007, they joined other Quota members on an excursion to Antarctica and ventured over land and sea to the South Pole. On a frozen landscape, a warm friendship formed.

Pat and Betty now enjoy an annual tradition. When Pat leaves Michigan to winter in Arizona, Betty rides shotgun to keep her company. "I knit and enjoy the scenery while Pat drives 12 hours a day. If something breaks, she gets a tool and fixes it. It's a laugh a minute with her," Betty said.

Betty and Pat agree, "Paths cross through our Quota involvement and we find we have a lot in common."

See you in Vancouver!



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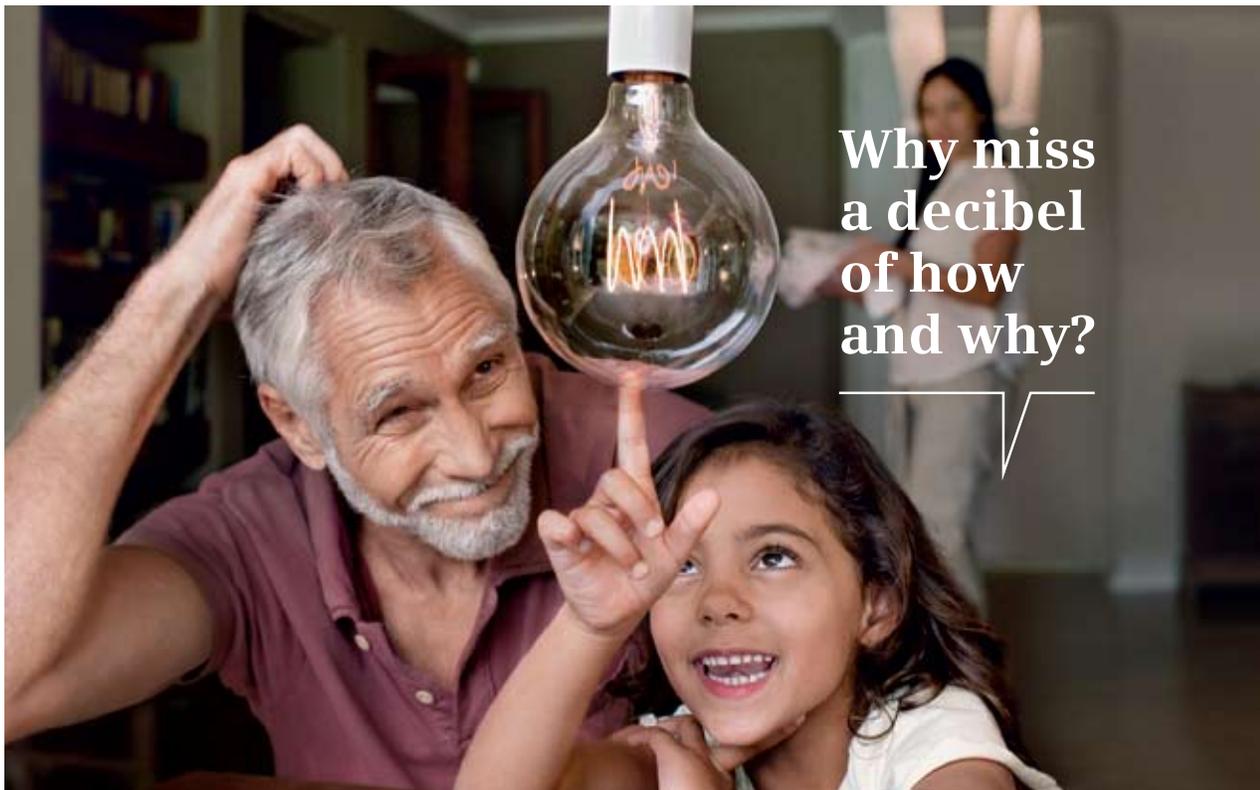


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