

Listen Up! Turn it Down

Public Service Announcements for Noise-Induced Hearing Loss
2020 Edition

30-Second PSAs

The following are radio Public Service Announcement scripts available for use and customization by Quota clubs for use by your community's local radio stations.

Version 1

Every day, millions of people lose hearing because of noise that's too loud, too close, or lasts too long. But Noise Induced Hearing Loss is entirely preventable. Quota International wants you to LISTEN UP, and TURN IT DOWN! We're working to help you protect hearing. For more information, visit us at www.quota.org. [Change contact information to your club's Web site or a member's telephone number]

Version 2

Millions of people lose hearing everyday from noise. The Quota club of _____ cares about hearing and asks that you LISTEN UP and TURN IT DOWN. The TV: Turn it down. Your music player: Turn it down. Noise Induced Hearing Loss is entirely preventable if you just pay attention to noise threats around you. For more information, visit us at www.quota.org. [Change contact information to your club's Web site or a member's telephone number]

Version 3

Did you know that noise can destroy your hearing? It's true: noise is the second leading cause of hearing loss today. Traffic, airplanes, TV, video games, iPods—all of them have the potential to rob you of hearing health. Learn more through Quota International's LISTEN UP, TURN IT DOWN campaign at www.quota.org [Change contact information to your club's Web site or a member's telephone number]

Version 4

By the time your child is eight years old, some hearing has already eroded from loud TVs, loud music players, cell phones, traffic, fireworks and more. The damage is permanent, but Noise Induced Hearing Loss is entirely preventable. Quota International wants you to LISTEN UP and TURN IT DOWN. Learn more at www.quota.org. [Change contact information to your club's Web site or a member's telephone number]