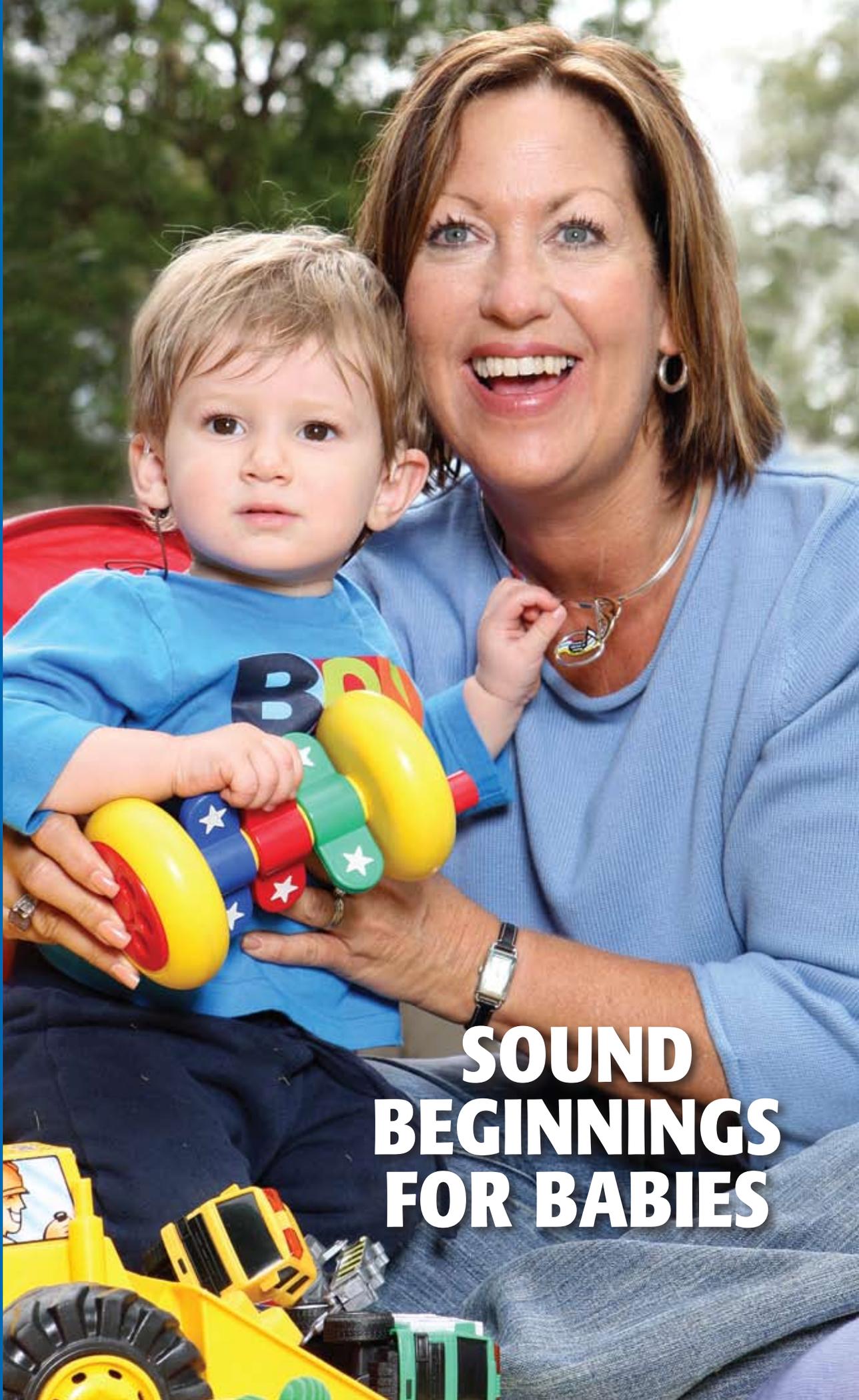


Quotarian

Quota
International,
Inc.

A Worldwide
Network of
Service and
Friendship

2008



**SOUND
BEGINNINGS
FOR BABIES**

CONVENTION 2008 GO CALIFORNIA DREAMIN' WITH QUOTA!

JULY 11-14

San Jose, California, U.S.A. Sunny skies, warm weather, and a luxurious hotel make Convention 2008 an event not to miss! Join us for four wonderful days in San Jose—where the fun never stops—as we celebrate Quota friendship, savor some well-deserved pampering, and enjoy everything California has to offer including...

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The Fairmont San Jose, recipient of AAA's Four-Diamond and Mobile's Four-Star Awards. Enjoy a sumptuous stay without a sumptuous price—Quota's special room rates begin at U.S.\$131 a night!

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Tours of San Francisco, Muir Woods, Monterey, and other well-known landmarks.

San Jose Night Life

Performance art, restaurants, clubs, and galleries galore!

Shopping & Sightseeing

Santana Row, Sausalito, California's famous vineyards, and more!



**Quota's Convention
2008 Planning Guide**
begins on **Page 22.**

Visit www.quota.org for
additional tour, program,
and meeting information.



Create a
Chorus of Caring
through teamwork
because...

**No ONE can
whistle a
symphony!**

A message from your Presidential Team
President Daryl Perrine
President-elect Toddy Silkman

Inside



FRONT COVER:
President Daryl Perrine meets William, a baby diagnosed with profound deafness, who was "adopted" by Australia's District 30 as he faced cochlear implant surgery. Story begins on Page 3.



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BACK COVER: Quota's Centennial Growth and Service garden begins appropriately with a pansy, the flower that gets its name from the French word *pensée*, meaning "remembrance." Our Quota Gardeners are cultivating new clubs in remembrance of our 100th Anniversary in 2019. Story on Page 9.

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ABOUT QUOTA INTERNATIONAL

Organized in 1919, Quota International, Inc., is an 89-year-old service organization that links its members of all ages, occupations, and nationalities in a worldwide network of service and friendship. Quota's members in 14 countries around the globe are committed to serving their communities and their world. With a motto of "we share," Quotarians are known especially for their service to deaf, hard-of-hearing, and speech-impaired individuals and disadvantaged women and children. Serving and encouraging others, developing friendships, and promoting international understanding are values shared by all Quota members.

QUOTARIAN 2008

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Dear Fellow Quota Members,



Thirty years ago, a young mother faced parenting alone after her husband—unable to accept their child's profound deafness—abandoned her. When she couldn't afford her son's hearing aids, she turned to the local Quota club for help. Quota provided equipment as well as encouragement and hope to face the challenges of deafness. Thirteen years later, the boy (pictured here at age three when he received his first set of Quota hearing aids) was thriving as his mom advocated for the deaf and hard-of-hearing community and grew a successful business. When a friend invited her to join the very Quota club that had greatly impacted her life, the woman accepted and soon emerged a Quota leader.



The club continues to make a difference in the woman's life through friendships, leadership training, and the opportunity to bring about positive change in society. I know because I am that woman, and this is my story. I could not be more proud to serve as International President, because I know firsthand what a difference Quota service makes in the lives we touch. As you read these stories of Quota caring—from helping babies hear (page 3) to cheering Alzheimer's patients (page 16)—I hope this issue of the *Quotarian* ignites your passion for sharing Quota.

Our new Centennial Service and Growth program has already gained us two new clubs (page 9). Perhaps this year, *you* will build another new club in a community that needs us. By expanding Quota, we can help more people through service and through membership. Joan Asgarali, a charter Suriname Quota member, told me her Quota experience has helped her “organize, think ahead, be less impulsive, and make well-considered decisions.” Stretch yourself this year, too, and work together in a spirit of harmony so that our unified voice will “Create a Chorus of Caring” that our world needs to hear.

This is an exciting time of renewal in Quota International. Therefore, it gives me great pleasure to issue the “Call to Convention,” July 11-14, 2008, in San Jose, California, U.S.A. (see page 22). This is Quota's 85th international convention, and I hope you will share it with me.

Yours in Quota,

Daryl L. Perrine
International President



Breaking the Sound Barrier

Quota Service Encourages Early Detection and Treatment of Deafness and Higher Standards in Hearing Healthcare

William was profoundly deaf at birth. His parents and his doctors knew he suffered severe hearing loss before he went home for the first time, because William's hearing was screened on equipment provided by Quota International clubs and members in their community. The simple hearing test he received at the hospital was required by law, because those same Quota volunteers had convinced legislators of the intrinsic value of universal infant hearing screening in the lives of their most vulnerable constituents.

William's story takes place in Queensland, Australia, where, over the past decade, Quota's 30th District made infant hearing screening a service priority and achieved success



Baby William, born with profound deafness, was "adopted" by District 30 members, who tracked his progress through cochlear implant surgery and audio-verbal therapy.

through relentless lobbying efforts. But the story easily could have been set in British Columbia, Canada; or in Ohio, U.S.A.; or in any number of places around the world where Quota International volunteers are working towards higher standards in the hearing healthcare of children.

Baby William

In the late 1990s, Quota clubs in **District 30** began petitioning state representatives in Queensland for mandatory hearing screening for all newborns. Meanwhile, clubs throughout the district

donated more than Aus.\$30,000 to purchase testing machines for major hospitals around Brisbane, the state capital. When infant hearing screening for all newborns in Queensland recently became law, Quota members celebrated the success of their united service effort.

While Quota members felt good about their achievement, their district leaders wanted to offer them a firsthand experience of the impact of their hard work. Opportunity arrived with the birth of William, a beautiful baby diagnosed with profound hearing loss after a screening on Quota-purchased equipment at the maternity hospital. The members of District 30 enthusiastically moved to "adopt" William and support him through the process of receiving bilateral cochlear implants and audio-verbal therapy.

"We have been following this little boy's progress since he was three and a half months old," said District 30 Hearing and Speech Chair Nola Gill. "His mum, Sandra, has kept me up to date with his photos, which I shared at district conference. I feel much like a clucky nana each time I receive a new picture of him. He is growing up very quickly!"

Nola isn't alone in doting on the baby: district mem-

Sound Beginnings: Helping Babies Hear

A pilot program in partnership with Siemens

The We Share Foundation is delighted to announce a pilot program in partnership with Siemens Hearing Instruments to provide hearing aids for babies with hearing loss from disadvantaged circumstances. The donation, valued by Quota International at several hundred thousand dollars, is the largest donation ever received.

In this trial program, which ends September 30, Siemens will provide vouchers for up to 100 hearing instruments. Recipients must be newborn to 36 months old and live in the United States. Siemens will review this program in October to determine continuation.

Guidelines are now in development. Please watch for more details, coming soon.

Update on Cochlear Implants

Baby William is part of a growing trend in hearing healthcare to place cochlear implants at an earlier age than previously considered. At age six months, he is the youngest baby ever to receive implants at Australia's Hear and Say Center. According to Dr. Robert Shannon of House Ear Institute (HEI) in Los Angeles, California, U.S.A., "In Europe and in specialized clinics in the U.S., they [also] are now implanting infants as young as six months when the deafness is clearly diagnosed. There is a general consensus that implantation earlier is better."

However, the House Ear Institute's CARE Center has not implanted an infant younger than eleven months because, Dr. Laurie Eisenberg explains, "often we aren't able to determine ear-specific information until the child is at least six months of age due to developmental and task-related constraints." They do, however, fit hearing aids as soon as a child is identified with hearing loss, "even though the fitting may not be optimized until the infant is a little older and we have obtained more specific audiometric information."



District 30 Quota members have become a bevy of doting nanas for Baby William. Here, Beenleigh Quotarians Bev Sanderson (holding William) and Allison Caudell delight in their "adopted" tot.

bers delight in keeping up with William's progress through Nola's monthly articles in the district newsletter, the *Quota Rag*, and working together to encourage him and his family. In May 2007, this bevy of Quota nanas relished a chance to meet the thriving toddler at district conference, when he and his family stopped by to visit. Crissty Norman, past club president of Beenleigh Quota, observed, "It was a wonderful experience to see this young child responding to sound and to learn firsthand how his implants work."

Hearing Testing in Canada

While Queensland Quota clubs were campaigning for universal infant hearing screening in their state, a club across the Pacific in the Canadian province of British Columbia pushed for similar change. In June 2007, capping a decade-long endeavor, **QI of Pentiction** implemented their Infant Hearing Testing Project and provided Can.\$35,000 for a screening facility that will serve their local area, the South Okanagan. At the same time, the provincial government launched their BC Early

Hearing Program, offering screening to all babies in the province. "We are so excited to have this come to fruition finally," said club president and past Canada Area Director Maureen Taylor. "Our lobbying, public education, and fund-raising efforts have led to a milestone achievement that will impact all families in our region."

District 11 Governor Sue Blackwell said President Maureen was instrumental in getting the testing project off the ground. "She meticulously and persistently corresponded with the interior health authority to finish the complicated contracts and agreements we insisted upon to configure the project. We wanted to serve all local babies, not just at-risk newborns," Sue explained.



Capping a decade-long endeavor to bring universal infant hearing screening to their region in British Columbia, Canada, QI of Pentiction members celebrated victory with a Can.\$35,000 grant to establish a screening center.

When the new equipment is installed in Pentiction Regional Hospital in April 2008, the club will donate an additional Can.\$10,000 to the facility. Club members plan to train as volunteers there to help with testing. Meanwhile, they keep watchful eyes on the project. Added Maureen, "We won't rest until that first baby is tested!"

Success in the U.S.

Pentiction is one of many Quota clubs around the world to provide state of the art hearing screening equipment in their communities and to lobby successfully for universal infant hearing screening mandates. In addition to triumphs in Canada, Australia, and the Philippines (see page 7 for details

on the inspiring Club-to-Club project implemented by **QI of Davao City**), Quota clubs in the United States have encouraged laws for newborn hearing screening. Today, forty of the fifty U.S. states require screening by law, while other states run voluntary programs. Notable infant hearing screening campaigns by Quota International include the **District 1** crusade in West Virginia and the five-year lobbying effort in Ohio, spearheaded by **QI of Massillon**, both resulting in new state legislation.

QI of Tulsa has long supported infant screening in their Oklahoman community. In the 1980s, the club provided the latest technology—Crib-o-Grams. Today, the club continues to provide up-to-date equipment, both otoacoustic emissions (OAE) testing machines as well as the “gold standard” in testing, auditory brainstem response machines (ABR). “The ABR offers more complete



ers, and cell phones. “Sound is pressure,” explained Joan. “Delivering pressure directly into the ear through a tiny ear canal is causing tremendous hearing damage. There will be a *huge* trend in hearing loss among our young people in the near future unless we can get children to turn down the volume.”

testing, but the OAE is much more affordable,” explained Tulsa Quota member and audiologist Joan Burns. “Our goal is 1-3-6—testing by one month, diagnosis by three months, and treatment by six months. That doesn’t happen all the time, but when we can meet that goal, the baby has an infinitely better chance of being on target with language skills in time for pre-school.”

The Tulsa club also serves children who fall through the cracks of government and private insurance programs. “Even if an insurance company covers 80 percent of the cost for a baby’s hearing aids, the family is left with a bill for about U.S.\$1,000. Many simply can’t afford that,” Joan said, “so our Quota club is happy to step in to help.”

Canadian clubs in **District 18** have already launched an offensive on newfangled hearing threats. Among them, **QI of Collingwood** visits classrooms (*pictured below*) and civic groups to educate their community about caring for hearing. With their hands-on program, based on information from the Hearing Foundation of Canada, the club teaches about hearing dangers, noise pollution, ear care, and treatment for hearing loss. The club promotes safe listening and, like many Quota clubs around the world, distributes ear plug packages to reinforce the longstanding message of Quota International—that hearing health is precious, especially in the youngest ears.

Do Cell Phones Damage Hearing?

An Indian study released in 2007 said that one hour of cell phone use per day by long-time users causes high-frequency hearing loss, resulting in an inability to hear certain consonants, such as F and S.

Addressing New Concerns in Hearing Health

While many Quota clubs work toward the early detection and treatment of congenital hearing loss, clubs are also responding to a sudden and alarming increase in deafness among school-aged children and young adults, caused by the overuse of popular portable sound devices—iPods, MP3 play-





Club-to-Club World Service Program Supports 15 Projects in Five Countries

From preschools to high schools, medical clinics to resource centers, vocational training to therapy sessions, Quota-run projects in the We Share Foundation's Club-to-Club World Service program vary according to the needs of the communities they serve. While the 15 current projects differ in many ways, they share one common goal—helping people pave a route out of poverty.



► Attacking Poverty from Many Angles

Quota projects attack poverty from different angles. **QI of Cebu**, in the Philippines, for example, focuses on the lives of the very young. In June, the club opened its third day care center, this time in Talamban, where scavenging garbage dumps for food is a way of life. Modeled after their successful centers in Sawang Calero and Guba, the club's Talamban center provides pre-school education, nutrition, and medical care to 120 children a year to help lay a path out of a desperate existence.



In India, **QI of DLF City** plans to open a similar preschool in a local shantytown. For now, they are making dramatic changes through weekly health camps that provide 300 children with food, clothing, vaccines, and more. Nearby, **QI of Sainik Farm** runs a preschool as part of their comprehensive effort to change the lives of their local poor. Their project includes an orphanage, a home for the aged, a dispensary, and a vocational program for persons with Down syndrome.

► Encouraging Education

Other Club-to-Club projects target school-aged children with educational opportunities. **QI of Talisay**, in the Philippines, focuses on the Atis, 50 tribal families who live in squalor with only two bathroom facilities among them. In the face of such crushing needs, this new project provides food, hygiene, and a teacher for the young people. In time, the club hopes to help the Atis launch a tribal business, which will be better served by a more literate younger generation.



QI of Manila serves children from two marginalized groups in the Philippines. Their Club-to-Club effort provides housing, transportation, and support for indigenous Aeta children to attend school until improvements can be made to their own ramshackle

Top Photo: Weekly health camps in DLF City, India, provide critical food and care to poverty-stricken children. *Middle Photo:* The Atis of Antique learn vocational candle-making skills from QI of Talisay in the Philippines. *Bottom Photo:* Students from economically depressed areas in Suriname are taught gardening techniques through the club's education and youth mentoring program.



schoolhouse. The project also provides tutoring for children from a Muslim settlement that was razed by fire. The club members hope to keep the children at grade level until they can afford to send them to a formal school.

Stuka Prisiri (*To Learn with Pleasure*) is **QI of Suriname's** project to introduce a better life to young people in their country. Kids from depressed parts of Paramaribo join club members to learn social and study skills and visit local businesses for insights into a brighter future through education.

► Supporting Mothers in Need

Some Club-to-Club projects target poverty by helping mothers. In Fiji, **QI of Ba** offers women vocational training and medical care in addition to educational services in the local HART Village. The club is also helping the local hospital provide better care through donations of beds and needed furnishings.

QI of New Delhi recently added a medical clinic to the Quota Home for Abandoned and Destitute Women in India. Celebrating its twenty-fifth year as a Club-to-Club project, the Quota Home has transformed the lives of many women from the slums. What began as a shelter has blossomed into a large facility, offering vocational training, medical care, and a school.

Abused and trafficked women in Malaysia receive support from **QI of Kuala Lumpur** through a cooperative effort with the Women's Aid Organization. This project currently offers the women therapy and social gatherings, and the club plans to expand services with vocational training for women and educational programs for their children.

► Addressing Hearing Issues

Malnutrition and poor medical care associated with poverty increase the risk of sensory loss through birth defects and disease. When the senses are compromised, poverty worsens. In keeping with Quota's commitment to help people with hearing and speech difficulties, six of the current Club-to-Club projects, all located in the Philippines, focus on needs related to deafness.

QI of Davao City acquired equipment last year to create a neonatal hearing screening center at their local hospital, where they offer free screenings and clinics. For children from needy families born elsewhere, the club provides transportation to the center. The club is working to publicize the center and to convince lawmakers to require screening for every baby.

► Teaching Deaf Children

Three clubs support hard-of-hearing schoolchildren. This year marks ten years since **QI of Iloilo** began work with the



Center Page Photo: Manila Quotarians provide food to young children from the Philippine's indigenous Aeta tribe. **Top Photo:** A young boy receives medical attention at QI of New Delhi's medical clinic in India. **Middle Photo:** Victims of domestic violence in Kuala Lumpur, Malaysia, learn skills to improve their lives. **Bottom Photo:** In Iloilo, these smiling Filipino girls are only two of the many youngsters served by the Leganes Resource Center for the Deaf.

Leganes Resource Center for the Deaf. The center, with its school and library, has changed the lives of hundreds of families by improving their quality of life and their chances for breaking the cycle of poverty. Now, rising fuel costs are keeping many families from attending the center, so the club is using donations to provide transportation.

Following Iloilo's example, **QI of Las Piñas** last year opened their area's first free school, including two classes for deaf children from impoverished families. The students learn to read, write, cook, and sew. Since the majority of kids arrive each day hungry and malnourished, the club plans to add a feeding program.

To help celebrate the centennial of the Philippine School for the Deaf, **QI of Manila South** is supporting vocational training for older students and providing daily milk and vitamins for the preschoolers. In addition, the club plans to replace the school's antique mimeograph machine with a twenty-first century copier.

► Helping Deaf Persons Make a Living

The remaining Club-to-Club projects focus on vocational training. At a school in the poorest area of their city, **QI of Mandaue** created an impressive job-training program for deaf students in the Philippines. Currently, the club is working toward program accreditation, which will broaden funding possibilities. Meanwhile, Club-to-Club donations pay teacher salaries and student transportation costs.



Deaf students in QI of Mandaue's job-training program in the Philippines savor their cooking lesson.

In Bicol, one of the Philippines' poorest regions, **QI of Legazpi-Mayon** is transforming lives through their *Stitch for a Living* program. Deaf and hard-of-hearing women spend a year learning to sew and selling their wares. At the end of the year, successful participants keep the sewing machines and launch their own businesses. While much of the program is self-sustaining, donations will allow the program to expand to include more women.

Find Out More

The variety is astounding, but the sentiment is the same in all of the We Share Foundation's Club-to-Club World Service projects—Quota makes a real difference for real people who need our help. For complete details on these projects, visit www.wesharefoundation.org.

2007-2009 Club-to-Club World Service Projects

QI of Ba, Fiji

Education, Hearing Aid, and Medical Clinic Project

QI of Cebu, Philippines

Sawang Calero, Guba, and Talamban Day Care Centers and Feeding Programs

QI of Davao City, Philippines

Mindanao Neonatal Hearing Screening Center

QI of DLF City, India

Sunday Health Camps

QI of Iloilo, Philippines

Educational Fund for the Leganes Resource Center for the Deaf

QI of Kuala Lumpur, Malaysia

Empowerment Development Program for Disadvantaged Women

QI of Las Piñas, Philippines

Building Bridges for the Deaf

QI of Legazpi-Mayon, Philippines

Stitch for a Living

QI of Mandaue, Philippines

Skills and Livelihood Training for Hard-of-Hearing Students

QI of Manila, Philippines

Educating Disadvantaged Children

QI of Manila South, Philippines

Philippine School for the Deaf

QI of New Delhi, India

Diagnostic Center at the Quota Home for Abandoned and Destitute Women

QI of Sainik Farm, India

Home for the Aged, Preschool, Dispensary, and Muskan ("Smile") Program

QI of Suriname

Stuka Prisiri (*To Learn with Pleasure*)

QI of Talisay, Philippines

The Atis of Antique



Quota's Garden Blossoms with First Centennial Club

The **Metro Cebu Quota club** in the Philippines chartered on November 17, 2007, with 28 members. The new club is Quota's first "Centennial Club," created through Quota's Centennial Service and Growth



Quota is growing in the Philippines! Leaders from Quota's first Centennial Club, QI of Metro Cebu in the Philippines, celebrate their November 2007 chartering with District 41 officers. Only two weeks after this photo was taken, Quota's second Centennial Club, QI of Lapulapu, also in the Philippines, was launched.

Program. This exciting new club-building initiative aims to establish 100 new clubs around the world by Quota International's centennial year in 2019. New clubs and new members will strengthen Quota International and bring Quota service to new communities.

Every member, every club, and every district can help Quota prepare to enter a second century of service as a flourishing international organization. It takes a New Club Gardener—someone who can identify a nearby community that would benefit from a Quota club and who will work with members of that community to plan, publicize,

and hold a service event there to spread the word about Quota International. As interest in Quota grows, the New Club Gardener will help coordinate more events, increase publicity, and attract members to a new Quota club.

If the New Club Gardener can charter a club with at least 20 new

Quota members, the rewards extend beyond personal satisfaction and Quota spirit. This project rewards New Club Gardeners with a stipend of U.S.\$1,500 for a 20-member club (plus U.S.\$75 for each additional member)! If the club maintains charter strength into its second year and pays its first annual dues, the New Club Gardener receives an additional U.S.\$500 reward.

It's a win-win for Quota and our membership. For complete details, please read our *New Club Gardener's Guide*, available on-line at www.quota.org, and think about a new community where you can share Quota service.



Quota Grows On

In 2007, Quota International welcomed six new clubs and three new branches.

Quota International of Lapulapu, The Philippines

Chartered December 1, 2007

Quota International of Metro Cebu, The Philippines

Chartered November 17, 2007

Quota International of North Lakes, Queensland, Australia

Chartered June 14, 2007

Quota International of Robina, Queensland, Australia

Chartered June 6, 2007

Quota International Silver Q of Tulsa, Oklahoma, U.S.A.

Chartered April 14, 2007

Quota International of Sint Maarten (pictured below)

Chartered March 17, 2007



The Aligarh Branch of Quota International of New Delhi, India

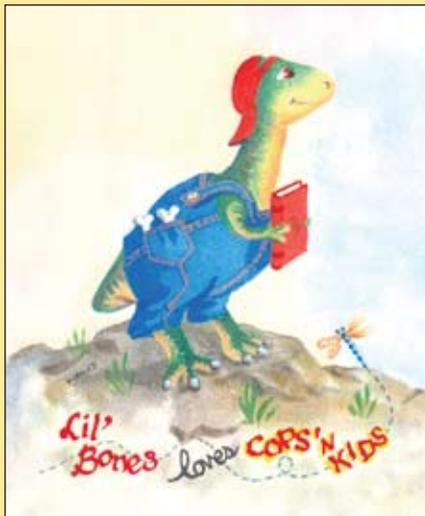
Launched July 2007

The Rotterdam Branch of Quota International of Rotterdam, The Netherlands

Launched April 2007

The Lucile Page Branch of Quota International of Sand Springs, Oklahoma, U.S.A.

Launched February 2007



Quota Artist Donates Design to We Share's Cops 'n' Kids

In Delaware, U.S.A., **QI of Wilmington** also runs a successful Cops 'n' Kids literacy program with a reading room and outstanding community involvement. Past club president Nancy James has taken Cops 'n' Kids promotion to a new level with a donation that will benefit the program worldwide.

Nancy creates original watercolors and prints for children from her studio in Landenberg, Pennsylvania. In 2003, she participated in Wilmington's "Downtown Dino Days," a street exhibit of 55 painted fiberglass dinosaurs. A local company purchased her whimsical entry, "Lil' Bones," for U.S.\$3,200 and donated it to star in the Cops 'n' Kids reading room. When "Lil' Bones" was selected to be reproduced in miniature and sold in downtown stores, Nancy shared her dino-sized success with Quota, incorporating her original "Lil' Bones" design into her club's Cops 'n' Kids logo and using the dinosaur as a mascot.

Last October, Nancy offered the use of "Lil' Bones" to the We Share Foundation so that all Quota clubs with Cops 'n' Kids programs can use the easily recognizable, kid-friendly image in promotions. To learn more, visit the Cops 'n' Kids page on the We Share Foundation Web site, www.wesharefoundation.org.

Junior Quota Club President Graduates to Quota International

The first president of the first Junior Quota Club has another first to claim—she is the first Junior Quota member to join Quota International. Michelle Browett learned about Quota through a contest sponsored by **QI of Coral Springs-Parkland, Florida, U.S.A.** Michelle, then a high school sophomore, worked with club members to establish a Junior Club at her school that would perform service to help deaf teens. In September 2007, Michelle joined the Coral Springs-Parkland Quota club as an adult member, recruiting her mother, Jaine Browett, to join as well.

Michelle works full-time at a school for deaf children and attends



Service to others inspires Michelle Browett, the first president of the first Junior Quota Club, and now the first Junior member to join Quota International as an adult. Michelle joined QI of Coral Springs-Parkland, Florida, U.S.A., along with her mother.

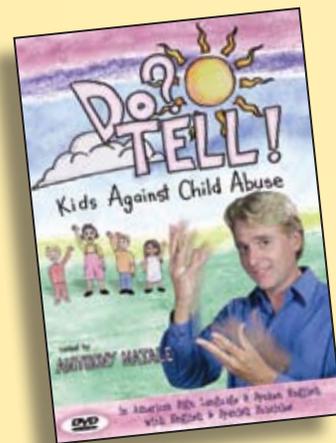
night school. "I started studying speech pathology," explained Michelle, "but, in my work, I encountered a deaf student who wasn't getting what he needed because of the system. Now, I'm studying social work so that one day I can start a group home for deaf kids and provide for deaf students in our area."

Michelle remains involved with the Junior Quota Club she helped launch by serving as Quota's liaison with the group. She said her Junior Club experience helped her become proactive: "I look for a way to make things better and get involved. That's what I learned from Quota. And the club members are truly family for me now."

Connecticut Clubs Cooperate to Promote Film

When a Quota club recognizes a great idea and gets behind it, the result can be thrilling. When three clubs get into the action, the world feels the power of change. This is such a story.

Nearly four years ago in Connecticut, U.S.A., a film producer spoke to **QI of Candlewood Valley** about her latest project, a movie to teach deaf children how to protect themselves against child abuse. Told in American Sign Language and Spoken English with English and Spanish subtitles, the true stories of four children encourage youngsters to tell someone about abuse or neglect so that intervention and healing can begin.



Candlewood members recognized the project's potential and wanted to help. Club member and Past 5th District Governor Susan Quaranta said, "We were so excited about the opportunity that we donated U.S.\$1,000 and started to spread the word." Soon, two other clubs from the Constitution State were involved—**QI of Bristol** and **QI of New Haven**.

The profoundly moving film, now out on DVD and set for worldwide distribution, is entitled *Do? Tell! Kids Against Child Abuse*. At the world premiere, members of the three Quota clubs watched with pride as the credits rolled—with their clubs' names on the list of supporters. Susan noted, "There are moments in life when you realize that actions you take will have an ongoing ripple effect throughout the world. Our clubs had one of those moments that night."

For more information on the film and to view a trailer, visit www.childabuseservicesct.org.



Quota Clubs Rally to Provide Drought Relief

Australia, the world's driest continent, is historically plagued by drought. The past four years have brought crippling conditions during the country's worst drought on record. Recent rainfall has improved conditions in a few areas, but has

caused severe flooding in others. Despite the precipitation, drought remains in Australia, driving up grocery prices across the country and forcing foreclosures on numerous farms. An alarming increase in clinical depression and suicides among farming families led South Australia in late January 2008 to

Remembering PIP Joan May



Quota International regrets the loss of Past International President Joan May, 90, who died May 15, 2007. A dedicated Quotarian for nearly 50 years, she was Quota's first International President from Australia, elected in 1975 at the Hawaii convention. Her presidential theme was "Quota is International—in Concept, in Attitude, in Service."

During a touching tribute to PIP Joan at the South Pacific Area meeting in September 2007, current International President Daryl Perrine presented a Wanda Frey Joiner Founder Medallion to Joan's family. Fellow Australian Jeanette Holland said Joan "epitomized

what Quota International really is about—sharing friendship, sharing knowledge, and sharing service. That was our Joan."

A woman of grace and abundant warmth, Joan was known for making each person she met feel important. A successful shopkeeper, alderman, wife, and mother, she joined QI of Newcastle, New South Wales, in 1959 and was elected club president in 1962. As a district and area leader, Joan encouraged Quota International's rapid growth Down Under. In 1972, she helped charter the first club in New Zealand. As international president, she led Quota's expansion into a fifth country, Fiji, and encouraged club formation in the Philippines and India, which would occur later. "I had my vision, my dreams of Quota," wrote Joan, "and I followed those dreams as far and as well as I could. At last, Quota was international! My presidential theme had been achieved."



Australian Quota clubs rally to help farming families deal with the hard times caused by the country's worst drought on record. **Top Photo:** Members of the Forster-Tuncurry Quota club in New South Wales prepare to ship parcels of toiletries to families in their own hard-hit community. **Bottom Photo:** Brian Egan of Aussie Helpers cheerfully delivers packets from the Campbelltown Quota club, also in New South Wales, to farmers near Wagga Wagga.

fund a full-time mental health coordinator for their drought-stricken area to help deal with the crisis. Journalist Kathy Marks captured the heartrending situation: "Lovers of the Australian landscape often cite the poet Dorothea Mackellar, who in 1904 penned the classic lines: *I love a sunburnt country, a land of sweeping plains.* But the land that was Mackellar's muse is now cracked and parched, and its mighty rivers have shriveled to sluggish brown streams. With paddocks reduced to dust bowls, graziers have been forced to sell off sheep and cows at rock-bottom prices or buy feed at great expense. Some have already given up, abandoning pastoral properties that have been in their families for generations. The rural suicide rate has soared."

Quota Clubs Rally to Help Australian Farmers

According to Lesley Young, the national president of the Country Women's Association, a group of farming women, said, "Farming families across Australia are struggling to eke out a living on their land. Crops are failing, orchards are dying, and herds are suffering from thirst."

In response, Australian Quota clubs have rallied to help farmers endure the hard times. **The Quota club of Campbelltown** collected toiletries for farmers' wives, gathering enough for over 100 initial gift packs. Many were distributed around severely stricken Coonamble, where the project remains ongoing, while the rest went southwest of Wagga Wagga, where no rain has fallen in many years. One teary-eyed recipient said her pack was like a Christmas present, as "cosmetics and toiletries are something I can never afford to buy."



Quota Project Wins State Community Service Award

The **Quota clubs of Camden Haven and Gloucester** ran drives for drought relief similar to Campbelltown Quota's. The effort run by **QI of Forster-Tuncurry** provided 280 large boxes, valued at Aus.\$12,000, plus \$1,000 in cash for distribution by **QI of Condobolin** to families in their hard-hit area—an effort that garnered the Forster-Tuncurry club a state community service award for "exceptional leadership and inspirational achievement."

The **Taree Quota club** distributed 90 drought-relief parcels to families in Dubbo and the Western Plains that included toiletries, food, and toys. Ironically, the week the packages were shipped, said club member and past 28th District Governor Jeanette Holland, "the heavens opened up out west, and the Western Plains received so much rain that they became flood relief parcels."

Economic Changes Affect Quota Projects

Quota clubs in affected communities have made adjustments to help members as well as the community. According to 34th District Governor Denise Rowell, the **clubs in Biloela and Kingaroy** have been helping their farmers and miners, laid off as water power evaporated.

The **Murgon Quota club** suffers from drought and related layoffs within their community. Since fund-raising is impossible, the club offers no-cost distractions, including a Bookfest and a Quilt Show, for folks who are "doing it tough" in the drought. "With 17 Quotarians giving their all to bring a little pleasure to some of their fellow residents," said Governor Denise, "it is heartwarming to see how they carry out service in Murgon with so much grace, kindness, and dignity."



2007 Quota Cares Month and Excellence Awards Competitions Celebrate Outstanding Projects

Quota International celebrates the best of club success through our annual Excellence Award and Quota Cares Month competitions. The Excellence Awards celebrate top projects worldwide in specific areas of club operations—service, membership, fellowship and fun, fund-raising and—new in 2007—publicity. Quota Cares Month winners balanced service, publicity, and fellowship success during newsworthy service projects carried out in March—Quota Cares Month. Congratulations go to all winners listed below.

Turn the page to learn more about two winning clubs that truly captured the spirit of their respective competition categories: QI of Paris, Tennessee, U.S.A., which won a top Excellence in Publicity Award in 2007, and QI of Whakatane, New Zealand, a top Quota Cares Month winner. Read all award-winning projects on-line on www.wesharefoundation.org. Click the “Quota Cares Month” and “Excellence Awards” links.

QI of Gridley, California, U.S.A., is a winning club—earning both Excellence and Quota Cares Month awards in 2007. Here, California teens learn how to budget, shop, and make healthy food choices thanks to the Gridley club’s Tomorrow’s Chef program.



2007 Excellence Award Winners

Excellence in Fellowship and Fun

QI of Bathurst, New South Wales, Australia
QI of Kyogle, New South Wales, Australia

Excellence in Fund-raising

QI of Gridley, California, U.S.A.
QI of Salisbury, Maryland, U.S.A.

Excellence in Membership

QI of Magnolia, Arkansas, U.S.A.
QI of Mississippi Gulf Coast, Mississippi, U.S.A.

Excellence in Publicity

QI of Gridley, California, U.S.A.
QI of Paris, Tennessee, U.S.A.

Excellence in Service—

Disadvantaged Women and Children

QI of Bismarck-Mandan, North Dakota, U.S.A.
QI of Manila, The Philippines

Excellence in Service—

Hearing and Speech

QI of East Memphis, Tennessee, U.S.A.
QI of Kalamazoo, Michigan, U.S.A.

2007 Quota Cares Month Winners

Top Winners

QI of Gridley, California, U.S.A.
QI of New Delhi, India
QI of Orange, New South Wales, Australia
QI of Paris, Tennessee, U.S.A.
QI of Whakatane, New Zealand

Honorable Mention Winners

QI of Bundaberg, Queensland, Australia
QI of Davao City, The Philippines
QI of Gold Coast, Queensland, Australia
QI of Heidelberg, Victoria, Australia
QI of Kenosha-Racine, Wisconsin, U.S.A.

QI of Manila, The Philippines
QI of New Haven, Connecticut, U.S.A.
QI of Parkes, New South Wales, Australia
QI of Santa Fe, New Mexico, U.S.A.
QI of Valdosta, Georgia, U.S.A.
QI of West Memphis, Arkansas, U.S.A.

Prized Publicity in Paris

In the first Quota International competition for Excellence in Publicity, the Quota club of Paris, Tennessee, U.S.A., snagged the prize for promoting a project that also earned the club top honors for Quota Cares Month. With success like that, the *Quotarian* asked club leaders for tips on fueling club enthusiasm and effectiveness through public relations. Service project chair Karen Geary offered great advice any Quota club can take to heart.

Q: What's the first step in getting media attention?

A: Choose a project that's *media-minded*. Design something that benefits the community. We donated a defibrillator to the local civic center. The story wasn't about Quota; it was about people working together to benefit our community. When you project goodwill, you can interest the media.



By donating automated exterior defibrillators, Quota's Paris club in Tennessee, U.S.A., gained great publicity and won Quota's Excellence in Publicity award.

Q: Any tips on getting a story out there?

A: Be *media-friendly* and *media-persistent*. Send news releases to local papers, radio and TV stations, and Web sites, and invite reporters to events, but if they can't cover them, send in stories and action photos yourself. Before long, news outlets will be calling you!

Q: Do you have any unusual publicity tools?

A: We participate in our community's annual festival, called the World's Biggest Fish Fry (see box). The newspaper sponsors a catfish race to benefit the local literacy council. To sponsor a fish, we're asked to write a "fish tale" about it. Our stories



have won twice in three years! That gets Quota some positive attention and promotes the fellowship and fun we share in our club.

Q: What is most important in public relations?

A: Be humble. Our projects are to benefit others, not to spotlight Quota in the media. Focus on being an instrument of good in the world. Think of media relations as an extension of the project, not the most important aspect. When others see the passion we share for service, the good Quota does will only be multiplied.

Promote Fellowship and Fun in Club Publicity Efforts

Action photos are published more often than static images of club members standing in a line, according to the highly publicized Paris Quota club in Tennessee, U.S.A., a winner of Quota's first Excellence Awards in Publicity. A great example is this picture of Quota member Stacy Hayes wrangling the Paris club's entry in a community catfish race.

The Paris club recommends thinking outside the public relations box to share Quota's mission with the world. Club members participate in fun local events, such as the catfish races and "fish tale" writing competition, to let people know Quota plays an active role in the community. The club also fashions unusual events that attract attention, like their long-standing hog calling contest.

In sharing Quota fellowship and fun with the community through well-crafted events and publicity that reflect their club spirit, the Paris club has gained membership strength and community backing to do more service for those in need—in short, true excellence.



Whakatane Quota Club Meets Success with Five Quota Cares Month Projects

Enthusiastic volunteers in the Whakatane Quota club in New Zealand were hardly content with a simple service project to mark Quota Cares Month last year. They opted to embrace the entire community with five different activities in a busy, exciting month that attracted significant media attention.

Their celebration of Quota service began in the kitchen, where members prepared sandwiches and muffins for Well Child Day, sponsored by the local child welfare society. After helping with the day's



activities, club members merrily delivered a bounty of leftovers to the Women's Refuge, a child care center, and two local rest homes for unexpected afternoon teas. Two days later, the club brought rest home residents (*pictured above*) to past club president Karla Hammond's exquisite rose garden for lunch and a sing-along—now an annual event that has become a favorite of everyone involved.

In mid-March, the club provided hands-on assistance for TVNZ's popular charity fund-raiser, Dream Home-Open Home. Organizers thanked the club during a national broadcast viewed by hundreds of thousands of people. Two days later, club members visited a simpler home, a women's



The Whakatane Quota club in New Zealand promoted Healthy Hearing during Quota Cares Month last year. Club members distributed ear plugs to people working in noisy environments, like this lucky construction worker at a building site.

shelter, to deliver Quota Cares Bears and toiletry kits. Residents there usually arrive with nothing more than the clothes they are wearing. Past club president Margaret Murray said, "To be able to show these women and their families that someone cares about them in a very difficult time and to see by the smiles on their faces and their humble thank-you's how much our gifts are appreciated makes it all very worthwhile."

Throughout the month, the club conducted an ongoing Healthy Hearing Campaign, distributing ear

plugs to people who work and play in noisy environments. Each packet of ear plugs included information on Whakatane Quota.

The club received considerable news coverage through the various service projects. "Although it was a very busy month for our members," added Margaret, "working together for the good of the community has strengthened our group, built stronger bonds among our members, and raised our club morale. We are proud of our efforts in supporting the community and showing that *we care!*"

"Working together for the good of the community has strengthened our group, built stronger bonds among our members, and raised our club morale."

—Margaret Murray, Past President of QI of Whakatane





Kittens Ease the Pain

2007 International Photography Contest Winner

On the banks of the Macquarie River in New South Wales, Australia, stands Bathurst, a vibrant community rich in cultural heritage. The Quota club of Bathurst reflects the spirit of the place through their often lively and always generous efforts to serve their neighbors. One recent service project, markedly quiet and simple, brought great joy to local people in critical need of consolation.

It all began with a basket of kittens.

Bathurst Quota member Catherine Alexis carried the critters to a local aged care facility and introduced them to residents suffering from dementia and Alzheimer's disease. As the kittens encouraged long lost memories to resurface, the reaction among patients was overwhelming. "I will never forget it," Catherine said. "Such a small gesture made such a difference to so many people. To be able to ease suffering and bring joy to someone's life is what Quota caring is all about."

Catherine took many photographs during her visit, but this photo was the most powerful. "The gentleman was gravely ill, with only weeks to live," she said. "For those few minutes, holding that tiny kitten took away his pain and suffering. The enjoyment he expressed while playing with something so meek and innocent was an indescribable experience."

This photo took pride of place on this gentleman's bedside table, where it remained until his death several weeks later, when it was placed upon his coffin because, Catherine said, "It meant so much to him."

The image was selected by U.S. White House presidential photographers in Washington, D.C., U.S.A., as the Grand Prize winner in the 2007 We Share Foundation Photography Contest. A cash award of Aus.\$500 has been given to the Club-to-Club World Service project of Catherine's choice—DLF City in India.





Quota Chorus Attracts Audience of 1,000

Shortly after chartering, **QI of Parañaque** in the Philippines wanted to create a spectacular fund-raiser to pay for the many service ideas their enthusiasm had generated. They were inspired by the motto of International President Daryl Perrine to “create a chorus of caring.”

For three months, club chorus members met twice weekly with Professor Eugene DeLos Santos, the only Doctor of Voice in the Philippines, whose mother, Estrella DeLos

Santos, is a club charter member. Members who weren't in the chorus came to rehearsals to offer moral support and the occasional critique and planned and publicized a fund-raising concert featuring the chorus.

Singing for Service

With 100 percent participation, the club achieved perfect success. Beyond their wildest dreams, more than 1,000 people turned out for the concert, held in a lively part of Metro Manila. Club charter president

and chorus member Lynne Pead said, “The excitement was contagious! We could see people dancing everywhere and anywhere—even in the aisles and in their seats. It was a success, netting us half a million pesos, but, more importantly, it generated tremendous community support for Quota service and gave us an opportunity to tap resources most of us never knew we had.”

The club used the spotlight to share information about Quota, speaking about the organization and showing pictures of their Quota service efforts on a big screen as they sang and danced. “The audience loved it,” noted Lynne. “We could see it in their wonderful smiles; they were beaming from ear to ear.”



Once upon a time, three close friends attended the Annual Bookfest hosted by QI of Maryborough in Queensland, Australia. The friends discovered a treasure at the fund-raising event and paused to enjoy it, happy that they had helped the club continue to raise money for breast cancer research—more than Aus.\$8,000 since 2003.

Making A Difference

A local sensation, the Quota Chorale continues to sing. During a four-day holiday engagement last year, the club opened avenues for new service and doubled their membership with 16 new recruits.

With ample service funds, club leaders followed social workers into the poorest baranguays to meet deaf and speech-impaired children who needed urgent help. Quota volunteers met the families, addressed immediate needs for food and medical attention, and made plans to one day provide schooling to lift these children out of truly wretched conditions.

The club also implemented hearing and dental clinics, created feeding programs, stocked a school library in an impoverished area, provided meals for many poor families, and outfitted 20 kids with hearing aids. And as if a chorus wasn't enough, club members also formed another group for fund-raising—a Quota dance troupe!

“This experience strengthened bonds among our members,” Lynne said. “What I like most is that no matter what we are doing, we always have fun, which makes the whole experience more fulfilling.”



Plugging Quota in Iowa

*The first male member of the **Sioux City, Iowa, Quota club** in the United States is an avid stock car driver whose bright yellow car is emblazoned with Quota International's logo. As he loops the track at deafening races, club members promote healthy hearing by distributing free ear plugs to spectators. The ear plug package contains information about Quota service plus the club Web address and local contact numbers.*

California Quota Event Grows Over 53 Years

Pioneer Days highlights the annual social calendar of Paso Robles, California, U.S.A. The event provides a nostalgic look back to 1886, when hundreds of ranchers and farmers descended into the Santa Lucia Mountains (beautifully depicted here by artist Julie Dunn) for a grand land auction that created the town.

For the past 53 years, **QI of Paso Robles** has played an important role in Pioneer Days by hosting the annual luncheon to honor pioneer “royalty,” a court of established citizens and descendants of early settlers. The lucky royal who is crowned “Pioneer Queen” must be a civic leader who is at least 70 years young!



Quota's luncheon, perhaps the longest-running annual event sponsored by any Quota club, is popular. At the first event in 1954, only 17 people attended; in 2007, the crowd totaled 107. Event co-chair Grace Myers has witnessed the growth as a 51-year club member, noting that it “demonstrates Quota International's committed and caring involvement in our community.”

Three Strong Clubs Share Success Secrets

Rotterdam, Five Cities, Grey Bruce. Three different cultures, countries, and climates. Three different Quota clubs, each with different dynamics, experiences, and personalities. Three different approaches to membership recruitment and retention. Although incredibly diverse, these clubs all have one thing in common: they are successful.



Quota International's second Silver Q Club, QI of Grey Bruce, Ontario, Canada, chartered in May 2005 with 25 members. The relaxed club atmosphere—which focuses on fellowship and low-key service projects, keeps members, all of whom are seniors, coming back and bringing friends with them.

A Silver Twist: Quota International of Grey Bruce

Having recently attended the charter party for **Quota International of Mariposa**—a Silver Q club in Ontario, Canada—Judy Juniper of **Quota International of Owen Sound**

was intrigued. QI of Mariposa is geared to seniors and emphasizes fellowship and service. Judy suspected that the opportunity to join a more relaxed group dedicated to

uncomplicated, hands-on service might appeal to more seniors in Canada, and her hunch was right!

Judy embarked on an organizing effort that resulted in the charter of a second Silver Q club in District 18—**QI of Grey Bruce**—with 25 members. Seven members who had previously resigned from Quota joined, and nine Quotarians from Owen Sound, including Judy, transferred when the club chartered.

Two years later, in 2007, Grey Bruce grew by 13 additional members. What is the secret to the club's continued success? Club leaders respect the needs and desires of

the seniors who are members and plan a healthy mix of fellowship and hands-on service activities. In return, club members care about their Quota home, each other, and using their talents to help those in need.

Extreme Makeover: Quota International of Five Cities Edition



Facing unfortunate membership challenges, **QI of Five Cities** in California, U.S.A., was on the verge of dissolution in

January 2005...until District 33 stepped in. Led by West Area Director Linda Minton, District 33 adopted the term "Extreme Makeover," made popular by the American television reality series, to describe what the club needed—and she recruited others to help.

District 33's "Dream Team," utilized its recruitment resources: personal and business networks and the local Chamber of Commerce. Past members were recruited and assured that the makeover would enhance what they loved about Quota.

The team effort, which culminated in a mixer hosted by 18 District 33 Quotarians, paid off: by the end of the evening, the club had 19 new members.

Kids Can Cook

CAROL SMITH/THE BETHLEHEM NEWS



Quota's award-winning Cops 'n' Kids program encourages literacy and good relations with law enforcement among disadvantaged youth. The successful program run by **QI of Bethlehem, Pennsylvania, U.S.A.**, has grown to include a family reading room, tutoring, and parenting classes. Last year, the club added "Kids Can Cook" to their program, a two-day course that teaches seventy young participants how to read recipes and work safely in the kitchen. Each child went home with a cookbook and a backpack filled with ingredients to prepare dinner for their families.

Today, the club ensures that every Quotarian has a voice in all decisions. Together, they chose to rally their efforts around a singular focus: service to the elderly. Their enthusiasm for the cause has led to increased publicity for their club and community awareness of their efforts. This makeover was successful thanks to the partnership of District 33 members, clubs, and leaders.

Growing Roots and Branching Out: Quota International of Rotterdam



Quota's family tree is growing branches in the Netherlands, thanks to the initiative of one club. In the past five years, **Quota of Rotterdam** has supported

two new clubs and two branches. Remarkably, it has achieved all this while still providing 2,000 hours of community service annually—a source of publicity for continued growth! In 2002 and 2005, buoyed by their service successes, they



Quota International's largest club in 2007, QI of Cambridge, Maryland, U.S.A., never misses a chance to spell out the meaning of "Quota." Before a regional qualifying race for the Ironman competition, held in Hawaii each fall, the club feeds Ironman hopefuls dinner on the eve of the race. Last year, club leaders let the more than 2,000 triathletes know who was serving their nutritional needs with some playful body language that said it all—Q-U-O-T-A! From left, Barbara Richardson poses with Julia Barker as "Q," accompanied by club president-elect Pat Jones (U), Marion Frego (O), Anna Cutter (T), and Lisa Neild (A).

helped the cities of Zeist and Zutphen charter their own clubs.

Three years later, they embraced a new Quota approach to growth, branching out and targeting new audiences. When a Rot-

terdam Quotarian and art historian moved to Amsterdam in 2006, she encountered fellow art aficionados, and they combined their passions for art and the community by starting a branch that organizes concerts and other community events. A year later, Rotterdam sprouted another branch with its own distinct personality: the club helped its members' daughters, daughters-in-law, and their friends start a branch for a new generation of Quotarians.

Rotterdam Quotarians have maintained a nurturing role, introducing the organization and administrative aspects of Quota to their new clubs and branches and fostering communications between all local clubs. "We stay in close contact, show interest, and never let them down!" says Rotterdam Quotarian Sonja Bakker-Verhoef.

As its roots grow deeper into the Netherlands community, the sky is the limit for the branches of this thriving Quota tree!



Members of QI of Zutphen in the Netherlands, share information about their club's first service project, "Easy Read Square," as part of their club's charter weekend activities. QI of Zutphen was one of two clubs and two branches launched by QI of Rotterdam.

THE SUNSHINE CITY

San Jose

**CONVENTION 2008
JULY 11-14**



With palm tree-lined sidewalks, nearly 300 days of glorious sunshine each year, and a colorful downtown, California's San Jose is a warm city in more ways than one! In addition to its summer temperatures in the low 80s and block-party atmosphere, San Jose is America's high-technology hub: a world-class city with a hometown feel.

Luxurious Accommodations

Boasting striking architecture, a grand lobby, access to five restaurants, and an outdoor heated pool with swim-up bar, the Fairmont San Jose, Silicon Valley's first luxury hotel, provides guests with a first-class experience. You'll feel pampered here with extraordinary service and guest rooms of impeccable quality that include every amenity you'll need. Enjoy a sumptuous stay without having to pay a sumptuous price—Quota's special room rates start at U.S.\$131 per night (plus taxes)!



Sight-seeing Smorgasbord

There's no such thing as an ordinary day in and around San Jose: whether you tour the 160-room Winchester Mystery House, shop on Santana Row, visit San Pedro Square, or explore local wineries and the Tech Museum of Innovation, you're guaranteed a spectacular experience.

Top-notch Nightlife

A memorable meal at one of its innovative restaurants is just the beginning of a fabulous San Jose evening. With its own orchestra, musical theater, opera, and ballet, as well as neighborhoods filled with restaurants, clubs, art galleries, and billiard halls, San Jose offers something for every night owl.

Spectacular Surroundings

The fun doesn't stop at the city limits. The spectacular views of the Pacific Coast Highway, breathtaking redwoods of Muir Woods, quaint coastal villages like Sausalito, and eclectic neighborhoods of San Francisco are all just a short drive away.



PLANNING FOR SAN JOSE

Register Early!

Register for Convention 2008 before May 1 to be entered in a drawing for one of three U.S.\$100 shopping sprees in San Jose. You'll also save on your convention registration fee if your paid registration form (Page 27) is postmarked by May 15. Quota's room block at the Fairmont San Jose will be held until June 7, 2008. See the hotel reservation form on Page 26.

Getting to the Hotel

Three airports are available to travelers:

The Norman Y. Mineta San Jose International Airport

(SJC) is located three miles (5 km) from our convention hotel. The Fairmont San Jose does not offer airport shuttle service; a taxi will cost approximately U.S.\$15 to U.S.\$20 one way. Super Shuttle (408-558-9500/www.supershuttle.com) charges approximately U.S.\$19 (\$9 for additional guests). Schedule in advance. Public transportation is available from the airport. Visit www.quota.org for more information.

The San Francisco International Airport (SFO), a 45- to 60-minute drive away, may appeal to international travelers.

Shuttle service is available (schedule in advance): Super Shuttle (408-558-9500/www.supershuttle.com) charges approximately U.S.\$39 one way (\$9 for additional guests). South and East Bay Shuttle (408-225-4444/www.southandeastbayairports-huttle.com) charges \$32 one way. A taxi will cost approximately U.S.\$140 one way.

The Oakland International Airport (OAK), 37 miles north of our convention hotel, is a good option for people traveling with a group or renting a car. A minimum Super Shuttle (408-558-9500/www.supershuttle.com) fare is U.S.\$105 (for up to four riders). Schedule in advance.

Weather

The sun shines on San Jose 300 days per year! High temperatures in July average 84 degrees Fahrenheit (29 degrees Celsius), with cooler evenings. Pack light, pack layers, and bring sunscreen! Planning a visit to San Francisco? Pack a light jacket!

For More Planning Tips...

Visit www.quota.org and click "Convention 2008 Plans." Or, contact Ingrid Miller at (202) 331-9694 or ingrid@quota.org.



CONVENTION 2008 Highlights

Quota's 85th convention will be a sun-filled whirlwind of fun, friendship, and Quota information! Complete convention details and the latest schedule are located on www.quota.org. Click on Convention 2008 Plans.

Thursday, July 10

California Coastal Excursion Tour (9:00 a.m. – 4:30 p.m.)

Convention Registration Open (4:00 – 6:30 p.m.)

Leader Reception (by invitation) (5:00 – 5:45 p.m.)

Friday, July 11

Governors Seminar (8:00 a.m. – 3:00 p.m.)

Convention Registration Open (8:00 a.m. – 3:30 p.m.)

Livermore Valley Wine Tour (9:00 a.m. – 3:00 p.m.)

Governors Reunion (3:30 – 4:30 p.m.)

Silent Auction and Reception (3:30 – 5:15 p.m.)

Opening Ceremonies (5:30 – 6:30 p.m.)

"California Casual" attire.

Dinner on Your Own (evening)

Saturday, July 12

Convention Registration Open (8:00 – 9:15 a.m.)

First-timers Orientation (8:00 – 8:45 a.m.)

General Session (9:00 a.m. – 12:00 p.m.)

Lunch on Your Own (12:00 – 1:15 p.m.)

General Session (1:15 – 3:15 p.m.)

Learning Lab Workshops (3:30 – 4:45 p.m.)

Quota Appreciation Reception (by invitation)

(5:45 – 6:30 p.m.)

Dinner on Your Own (evening)

Sunday, July 13

International Officer Elections (7:00 – 8:45 a.m.)

Bylaws Primer for Voting Delegates (8:00 – 8:30 a.m.)

General Session (8:45 a.m. – 12:30 p.m.)

Lunch on Your Own (12:30 – 2:00 p.m.)

Learning Lab Workshops (2:00 – 3:15 p.m.)

Area Meetings (3:30 – 4:30 p.m.)

Convention-wide Happy Hour (cash bar)

(5:00 – 6:00 p.m.)

District Party Night (evening)

Monday, July 14

General Session (8:45 a.m. – 12:00 p.m.)

Winchester Mystery House and Santana Row Tour

(1:00 – 4:00 p.m.)

Group Photos (4:30 – 6:30 p.m.)

Reception (cash bar) (6:00 – 7:00 p.m.)

Installation Ceremony and Banquet (7:00 – 10:00 p.m.) Party attire.

Tuesday, July 15

Two-Night California Dreamin' Tour—Departs 8:00 a.m.; returns to San Jose Airport on Thursday, July 17, at 7:00 a.m.



CONVENTION 2008 TOURS

In addition to attending convention events and spending time with Quota friends old and new, make the most of your trip to one of the world's most beautiful regions with our array of convention tours. From the California coast to the unique neighborhoods of San Jose and San Francisco, these tours will give you the full California experience. Sign up for all convention tours on your registration form. Roundtrip transportation is included. For more information, visit www.quota.org and click Convention 2008 Plans.



California Coastal Excursion

Thursday, July 10, 9:00 a.m.—4:30 p.m.
U.S.\$113 per person



Our day begins with a drive to the Monterey Peninsula, where ocean and forest meet. With white beaches, twisted cypress trees, and pounding Pacific surf, Monterey offers breathtaking views and hidden treasures for photographers, as well as a variety of boutiques and restaurants and the Monterey Aquarium, recognized as the nation's finest aquarium for its special events, award-winning marine exhibits, and new animals.

After lunch on your own in scenic

Monterey, you'll take the famous 17-mile drive along the spectacular California coast with stops to take in the natural coastal communities and habitats. Our final destination is Carmel-by-the-Sea, a quaint beach town where we'll spend time exploring shops, art galleries, cafés, and delightful architecture.

Livermore Valley Wine Tour

Friday, July 11, 9:00 a.m.—3:00 p.m.
U.S.\$135 per person

This tour will be a delight, not only for wine aficionados, but also for history buffs, photographers, shoppers, and tourists! We'll begin our

day with a tour of Wente Vineyards, where we'll enjoy a unique tasting experience, sampling wines in historic caves, before embarking on a guided vineyard and organic garden tour. Afterward, we'll take our palates to Concannon Vineyard, one of America's oldest and most recognized continuously operating wineries, where we'll sample a variety of reserve and limited release offerings.

Our day will conclude with a stop in Pleasanton, featuring specialty shops and restaurants where you can enjoy lunch on your own. While exploring the historic downtown, you'll find unique souvenirs and gifts, including home décor, fine wines, apparel, and handcrafted keepsakes.



Winchester Mystery House Tour and Santana Row

Monday, July 14, 1:00 p.m.–4:00 p.m.
U.S.\$65 per person



Over the course of four decades, rifle heiress Sarah Winchester built and constantly added onto what has become San Jose's most famous tourist attraction: the Winchester Mystery House. This 160-room Victorian mansion is an architectural marvel that includes 47 fireplaces, 17 chimneys, 950 doors, and an array of bizarre features—windows built into the floor, staircases leading to nowhere, a chimney that rises four floors, and doors that open into walls.

The second part of our afternoon takes us from the past back to the present, where the energy of Rodeo Drive meets the innovation of Silicon Valley: Santana Row! Energetic, charismatic, and stylish, this neighborhood features over 70 shops and 20 restaurants for you to enjoy.



Two-Night California Dreamin' Tour: Majestic Muir Woods, Sausalito, and San Francisco

Depart Tuesday, July 15, at 8:00 a.m., and return to the San Jose Airport on Thursday, July 17, at 7:00 a.m.

U.S.\$885 per person (double occupancy). Add U.S.\$310 for single occupancy. If you choose double occupancy, we will assign you a roommate, or you may note one on your registration form.

(Includes deluxe motorcoach transportation, tour escort, first-class accommodations for two nights, activities mentioned, entry fees, and two dinners.)

Take in all of the California coast's must-see sights on this two-night tour, beginning with a drive across the spectacular Golden Gate Bridge into scenic Marin County, home to the 550-acre Muir Woods, where redwood trees stand hundreds of feet tall, and ferns, wild flowers, and other flora and fauna offer endless photo opportunities. From there, we'll travel to the fishing town turned artists' colony—Sausalito—and explore its winding streets, fine restaurants, and elegant shops and galleries.

Our day concludes with an authentic Southern Italian meal at Servino, a restaurant with delicious food and a warm interior, and rest and relaxation

at the Lodge at Tiburon, the region's only full-service, four-star hotel. Set amid three acres of beautifully landscaped gardens and surrounded by over 40 unique shops, boutiques, and galleries, the Lodge is the ideal destination for enjoying Northern California living at its best.

After a leisurely morning, day two of our tour begins on the Blue & Gold Ferry, which will take us past San Francisco landmarks like Alcatraz Island, Tiburon, Angel Island, and the Golden Gate Bridge before stopping at Fisherman's Wharf. There, you'll enjoy lunch on your own, and we'll begin our three-hour tour of the city by bus, which includes stops at Twin Peaks, Chinatown, North Beach, and more! Then it's time for a fabulous dinner at the E&O Trading Company, a lively restaurant featuring flavorful Southeast Asian fare and a mix of old world design elements and contemporary décor.



We'll spend one last luxurious California night in the world-renowned Fairmont San Francisco. You'll enjoy impeccable service and a panoramic view of the city and the bay from high atop Nob Hill, making for an unforgettable stay to cap off your convention experience! At 6 a.m. Thursday morning, the tour bus will transfer you back to the San Jose airport, arriving there at 7:00 a.m. Or you may choose to explore San Francisco further or go to the San Francisco Airport on your own. (You may take a shuttle from the hotel for \$15 or a taxi for \$40.)

Hotel Registration Form



The Fairmont San Jose, California Quota International Convention July 11-14, 2008

Please make your hotel reservation on-line or by telephone; or return your completed reservation form directly to **The Fairmont San Jose** by fax, mail, or e-mail (information below). Hotel rooms will be reserved on a first-come, first-served basis. Quota's block of rooms is reserved until Saturday, June 7, 2008. If the block becomes full before then, reservations will be taken on a space available basis only. Rooms reserved after June 7 will be accepted only on a full payment guarantee.

The Fairmont San Jose offers access to five restaurants, a 60-foot outdoor-heated pool, and a health club and spa. Its elegant guest rooms include luxurious bedding and toiletries and plush terry cloth bathrobes. Located in the heart of the city, this spectacular hotel is the jewel of San Jose's thriving downtown and the gateway to a world-class city. The Monterey Peninsula's legendary golf courses, beaches, and sightseeing venues are a short drive away, and the San Jose Convention Center, Museum of Art, the Tech Museum of Innovation, live theater, symphony, opera, and ballet are all within walking distance. Visit www.fairmont.com/sanjose to see pictures, learn about the elegant afternoon tea in the grand lobby, review restaurant menus, and read about the hotel's history and all it has to offer.

Check-in time is after 3:00 p.m. Check-out time is 12:00 p.m. Maximum 3 adults per room. To include a third person in a room, a fee of U.S.\$25 (plus tax) per night will be applied. There is no charge for children 18 years and under sharing a room with parents. A credit card number will be required at the time the reservation is made to guarantee the reservation. Reservations made both before and after June 7, 2008, may be cancelled up to 48 hours prior to arrival. A charge, equal to one night's accommodation, will apply in the event of a non-arrival or late cancellation.

Please PRINT NEATLY or TYPE the following information:

Name _____
Address _____
Street, Apt. #

City/State/Province _____ *Zip Code/Country* _____
Daytime phone _____ Fax _____
E-mail _____

Please reserve _____ room(s) for _____ adults and _____ children
for arrival on _____ and departure on _____.

Name(s) of person(s) sharing accommodations:

Please list any special room needs:

Please choose one

Standard Fairmont Room—U.S.\$131*

- Single
 Double (one king or queen bed)
 Double (two double beds)

The Fairmont is a 100% non-smoking hotel.

**Rate available July 7-15, 2008. Taxes and fees, currently a \$2.00 Hotel Business Improvement District fee and a 10 percent city occupancy tax, will be added to this rate. Room type is on a request basis and is not guaranteed. To include a third person in the room, a fee of U.S.\$25 (plus tax) per night will be applied.*

Guest Room Amenities:

Individual climate control, bathrobes, bath scale, separate walk-in shower and tub, hair dryer, iron and ironing board, coffee/tea maker, mini-bar, work desk, cable TV with in-room pay movies, voice mail, and high speed internet access (\$13.95 per day). Join the Fairmont's complimentary President's Club upon or before arrival and get free internet access.

To Guarantee Room

Credit Card Type American Express Visa MasterCard

Credit Card No. _____ Expiration Date _____

Name on Credit Card _____

Signature _____

Online Reservations: (SUGGESTED!)

Go to <http://www.fairmont.com>
Complete the "check availability" section,
selecting San Jose as your destination;
Important—Enter GRQU01 for the
promotion code to get Quota's special rate.

Telephone Reservations:

Contact the hotel at:
Telephone: (408) 998-1900
Toll-Free Telephone (U.S. only):
1-800-346-5550
State that you are attending the "Quota
International Convention" to be eligible
for special Quota hotel rates.

Fax, Mail, or E-mail Reservations:

Return this completed reservation form
to the hotel:
Fax: (408) 280-0394
Mail: The Fairmont San Jose
170 South Market Street, San Jose, California
United States 95113
E-mail: michelle.moore@fairmont.com

A confirmation of your reservation will be sent to you by e-mail or fax.

Convention Registration Form

July 11-14 • San Jose, California, U.S.A.

Return this form with payment to: Convention, 1420 21st Street, N.W., Washington, D.C., 20036, U.S.A., or send credit card registrations by fax to (202) 331-4395. Please allow two to four weeks for processing.

Send in your registration by May 1, 2008, and you will be eligible to win a U.S. \$100 shopping spree in San Jose. Three winners will be chosen from registrations postmarked, e-mailed, or sent by fax to the Quota International Office by May 1.

Registration Deadline for Early Bird Discount: May 15, 2008

Please PRINT NEATLY or TYPE the following information:

Name _____
Last First Name for Badge, if different

Club Name _____

Address _____
Street, Apt. #

City/State/Province Zip Code/Country

Area _____ District _____

Fax _____ E-mail _____

Are you a 2008-2009 governor? Yes No
 Are you a 2008-2009 lieutenant governor? Yes No
 Is this your first Quota International convention? Yes No
 Non-voting delegates, let us know if you are interested in volunteering for either the Elections or Credentials Committee Yes No

Please list any special needs you will have during convention (e.g., meals, etc.):

I. Registration Fee Registration categories are listed below. Please check (✓) your category, and circle the corresponding fee. (Fee includes dinner on Monday, July 14.)

	Registration on/before May 15:	After May 15:
<input type="radio"/> Official Club Voting Delegate (IMPORTANT! Please see credential information below.) Each club is entitled to have one voting delegate at convention at a reduced registration fee. All other club participants, including alternate voting delegates, must pay the full convention fee.	U.S.\$165	U.S.\$190
<input type="radio"/> New Club Voting Delegate The registration fee is waived for voting delegates of clubs chartered after July 1, 2006.	No charge	No charge
<input type="radio"/> Past International President	U.S.\$210	U.S.\$235
<input type="radio"/> Other Non-voting members, governors, lt. governors, alternate voting delegates (IMPORTANT: see credential information below)	U.S.\$320	U.S.\$345

II. Optional Events and Guest Fees

Please register yourself and/or guests for the following optional activities or tours (tour descriptions on Pages 24-25). Reservations accepted on a first-come, first-served basis.

	Quantity	Total Price
<input type="radio"/> Governors Seminar , Friday, July 11, 8:00 a.m.-3:00 p.m., (includes lunch) Open to 2008-09 governors, lt. governors, district secretary-treasurers.	U.S.\$55 per person	
<input type="radio"/> Governors Reunion , Friday, July 11, 3:30-4:30 p.m. Open to current and past governors, lt. governors, district secretary-treasurers.	U.S.\$35 per person	
<input type="radio"/> Silent Auction and Opening Ceremonies Guest , Friday, July 11, 3:30 p.m. (not a meal event) For guests only; as a registrant, this event is included in your registration fee.	U.S.\$25 per person	
<input type="radio"/> Installation Banquet Guest , Monday, July 14, 7:00 p.m. For guests only; as a registrant, the banquet cost is included in your registration fee.	U.S.\$95 per person	
<input type="radio"/> California Coastal Excursion , Thursday, July 10, 9:00 a.m. - 4:30 p.m.	U.S.\$113 per person	
<input type="radio"/> Livermore Valley Wine Tour , Friday, July 11, 9:00 a.m. - 3:00 p.m.	U.S.\$135 per person	
<input type="radio"/> Winchester Mystery House Tour & Santana Row , Monday, July 14, 1:00 p.m. - 4:00 p.m.	U.S.\$65 per person	
<input type="radio"/> Post Convention California Dreamin' Tour Tuesday, July 15, 8:00 a.m. - Thursday, July 17, 7:00 a.m. If double occupancy, we will assign a roommate unless you note name: _____	U.S.\$885 per person double occupancy Add U.S.\$310 for single occupancy	
Total Optional Fees		\$
Registration Fee (from above)		\$
TOTAL PAYMENT (add your convention registration fee and any optional activities or guest fees)		\$

Return this form with payment to: Convention, 1420 21st Street, N.W., Washington, D.C., 20036, U.S.A. or send credit card registrations by fax to (202) 331-4395.

Credential Information - IMPORTANT!

This document will also serve as the club voting delegate's credential form. If you are a voting delegate or an alternate voting delegate, **you must have one (1) club officer sign the following to certify that you are eligible to vote.** You may sign for yourself if you are a club officer. **If this form is not signed, you will not be able to vote at convention.** Please specify your delegate status (official or alternate). Note: each delegate has only one vote; a governor/district representative may not vote for their district and their club.

I certify that the member of my club listed above has been elected to represent the above-named club at the international convention to be held in San Jose, July 2008, as
 the official club voting delegate or the alternate club voting delegate should the voting delegate become unable to vote.

Name: _____
PRINT officer's name and title

Signature: _____ Date: _____

Payment

- I have enclosed a check payable to **Quota International** for my convention fees.
 Please charge the fees to my credit card (only MasterCard and VISA accepted).

Name _____ Credit Card No. _____

Signature _____ Expiration Date _____

Cancellation Policy: For any cancellations received prior to June 15, 2008, we will refund your convention registration fee minus a U.S.\$30 cancellation fee. On or after June 15, a U.S.\$160 cancellation fee will apply (to cover nonrefundable costs such as meals and materials). All optional tour and activity fees are nonrefundable on or after May 15, 2008. All cancellations must be in writing.

**VOTE
ROSEMARY
HANNIE**

PRESIDENT-ELECT

Proudly Nominated
by QI of Baton Rouge

Enthusiastically Endorsed
by Quota Friends
Around the World
As an Experienced Leader
Whose Time is Now



*"Quota members care for others AND each other.
Our mission is to share these values worldwide.
Join me in creating our future together."*

QUOTA INTERNATIONAL OF
MASSILLON

PROUDLY SUPPORTS

MARY PRIBICH

FOR INTERNATIONAL
PRESIDENT-ELECT



**QUALIFIED
EXPERIENCED
COMMITTED**

**Cares about the
Future of Quota**



The 27th District of
Quota International
Nominates

Laura Lahman

for
South Area Director

*Excited about the challenges of the future
and desires the opportunity to serve Quota and its
mission with enthusiasm and dedication.*

**Share the Vision of the
We Share Foundation**



*"Our Hearts Lead Us;
Our Actions Change Lives"*

MAKE YOUR GIFT TODAY

- Benefactors Program
- Bequest Program

wesharefoundation.org



Quota International of Wooster
is proud
to be
the home
of
President Daryl Perrine



We enthusiastically join her in a Chorus of Caring!



Quota International of Tacoma
Proudly Nominates

Pattie Mhoon

For West Area Director

"I am committed to Quota, and its worthy service to the community encourages me to give my time, leadership abilities, and skills to support our outstanding programs."

Effective Leader • Strong Sense of Vision • Goal-Oriented
Enthusiastic • Valuable Contributor to the Quota Team



VOTE
Patricia
Figueroa

West Area Director

*Proudly Nominated by
QI of Mountain View / Los Altos*

- 20 Year Quotarian**
- Proven Quota Leader**
- Dedicated, dependable and Energetic**
- Qualified - An Experienced State and National Leader Representing and advocating the position of cities and organizations to State and National Board of Directors**

"Committed to the growth and retention of Quota Clubs and Members"

The Members of District 6 Congratulate
2007-2008 President

DARYL PERRINE



*We proudly join Daryl as she
"Creates a Chorus of Caring"
around Quota's world.*

PRESIDENT-ELECT

TODDY SILKMAN



NOW IS THE TIME
TO RECRUIT NEW MEMBERS.

NOW IS THE TIME
TO CREATE SERVICE
OPPORTUNITIES.

WORKING TOGETHER,
WE CAN AND WILL SUCCEED
IN REACHING OUR GOALS.

THE FUTURE OF QUOTA IS NOW.



**QUOTA
INTERNATIONAL**
of Monroe, Louisiana

proudly nominates

Dr. Gwenn Jackson

for the position of

**Quota International
Treasurer**



2007 Wanda Frey Joiner Founders



Special thanks go to Wanda Frey Joiner Founders whose generous contributions in 2007 strengthened clubs and expanded Quota's outreach. View the list of all Founders on www.quota.org (click "Donors").

Twelve-Star Founders (\$12,000)

Isabelle Butters
Weyburn, Saskatchewan

Eight-Star Founders (\$8,000)

Jean Trammell
Venice, Florida

Six-Star Founders (\$6,000)

Ursula Mundstock
Glen Innes, New South Wales

Five-Star Founders (\$5,000)

Anne Ollikainen
Barrie, Ontario

Three-Star Founders (\$3,000)

Mary Cotter
Fairbanks, Alaska
Enid Croes-Marugg
Aruba
Lynn Stephenson
Raleigh, North Carolina

Invest in Quota's
success
with your gift or
bequest.
www.quota.org

Two-Star Founders (\$2,000)

Holly P. Bostwick
Santa Fe, New Mexico
Rosemary Hannie
Baton Rouge, Louisiana
Diane Labrecque
Andover, Massachusetts
Ilse Mitchell
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Ferne L. Petrie
Monrovia-Duarte, California
Kathleen Treiber
Washington, D.C.
Carolyn Rice
Parkes, New South Wales
District 37

Founders (\$1,000)

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Tweed Heads-Coolangatta,
Queensland
Patricia Figueroa
Mountain View/Los Altos,
California
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Sioux City, Iowa
Vicki S. Grimes
Waterloo, Iowa
Betty Lou Howlett
Grey-Bruce, Ontario
Janet H. Hughes
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Eva T. Lance
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Nita McKay
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Suzanne A. Prosser
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Yvonne Rau
Flint, Michigan
Eileen Ramm
Camden, New South Wales
Jan Ray
Southeast Texas, Texas
Doris Skora
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Christine E. Tracey-Patte
Beaudesert, Queensland
Noris van Lis-Donata
Aruba
Coral J. Westfold
Walcha, New South Wales
**Quota International of Kent
Valley, Washington**

2007 We Share Foundation Benefactors



We are grateful to We Share Foundation Benefactors whose generous 2007 donations funded Quota's international service work. View the list of all Benefactors on www.quota.org (click "Donors").

Legacy Benefactors (\$25,000 plus)

Nancy H. McManus
Alameda-Oakland, California

Silver Benefactors (\$5,000-\$9,999)

Helen A. Turk
Life Member, Florida

Bronze Benefactors (\$1,000 - \$4,999)

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Rosemary Hannie
Baton Rouge, Louisiana
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Janet D. Skibinski
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Doris Skora
Carolina Piedmont, North Carolina
Bertha Tyler
Morro Bay, California
District 24
**Quota International of
Bossier City, Louisiana**
**Quota International of
Charleston, West Virginia**
**Quota International of
Huntington, West Virginia**
**Quota International of
Magnolia, Arkansas**

2007 Friends of Quota



A world of thanks goes to major donors in the 2007 Friends of Quota program, which funds communications and publications.

Platinum-Plus Friends (\$1,000 or more)

Jo Ann Simmons Cardwell
Ruston, Louisiana
Dawn Coleman
Taree, New South Wales
Doris A. Glaessmann
Allentown, Pennsylvania
Judith Hartman
Eureka, California

Platinum Friends (\$500 - \$999)

Monica M. Haag
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Gwenn V. Jackson
Monroe, Louisiana
Mary Belle Kilpatrick
Ruston, Louisiana
Nancy H. McManus
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Susanne D. McNamara
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Linda M. Oplinger
Northampton, Pennsylvania
Bess Whitaker
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Gold Friends (\$250-\$499)

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2007-2008 Board of Directors



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Celebrate Quota's Winning Ways!

Awards brightened a successful Quota year in 2007.

Quotarian Magazine

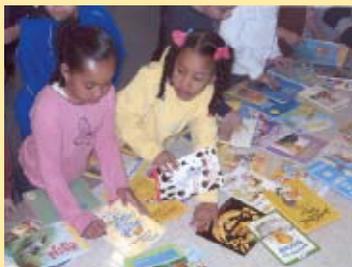


Quota's annual membership magazine, the *Quotarian*, received multiple awards in 2007. Honored with an Award of Excellence by APEX and a Gold Award by the MarCom Creative Awards program, the *Quotarian* was also recognized with two 2007 Hermes

Creative Awards from the Association of Marketing and Communication Professionals. Our 2006 magazine was a Gold Winner and the 2007 issue received Honorable Mention in the same competition.

We Share Foundation Communications

We Share Foundation communications were honored in 2007 with Hermes Awards. The February 2007 issue of the *We Share e-Zine* was a Gold Winner and the Foundation's overall Web site, www.wesharefoundation.org, received Honorable Mention.



We Share Foundation Cops 'n' Kids Program

The We Share Foundation's Cops 'n' Kids Literacy Program, pictured below, received a 2007 Award of Excellence in the Associations Advance America (AAA) competition, sponsored by the American Society of Association Executives (ASAE) and the Center for Association Leadership in Washington, D.C., U.S.A. Only 13 programs in the United States received this distinction last year.



United Nations Newsletter

Quota International was honored in 2007 with an invitation from the United Nations Association of the United States of America (UN-USA) to submit monthly articles on activities and achievements to their newsletter. The articles highlight Club-to-Club World Service projects, Cops 'n' Kids efforts, the Healthy Hearing Campaign, Quota Cares bears, and youth mentoring, giving Quota a chance to share news with a large audience.



Quota's Critters

Sometimes Quota caring involves our furry or feathered friends, and their heartwarming stories are sure to coax a smile.

AUSTRALIA

Fairy Frocks Make Magic in Kyogle

Fairy penguins brought magic to the **Quota club of Kyogle**, New South Wales, in an award-winning project that strengthened the tight-knit group.

Sixty percent of the world's smallest penguins live along Australia's Bass Strait, where they are threatened by frequent oil spills. Since ingested fuel is toxic, the Kyogle club knitted sweaters that prevent oil-slicked penguins from preening until they can be cleaned in a wildlife hospital at Phillip Park. The low-cost service project, launched in response to a severe spill last year that endangered 1,300 fairy penguins, brought members together to knit and enjoy one another's company. The portable project traveled nicely around town as the club shared news about the penguins' plight and demonstrated fun and fellowship in Quota service, for which the club won a 2007 Excellence Award. To join the effort, visit www.penguinfoundation.org.au.



COURTESY PHILLIP ISLAND NATURE PARK

CANADA

Peterborough Sponsors Fourth Hearing Ear Dog

A portion of profits from every fund-raiser of the **Peterborough Quota club** in Ontario is set aside to sponsor hearing ear dogs, trained to alert deaf people to sounds and dangers in a hearing world. So far, the club has sponsored four dogs. The ongoing effort attracts media attention and inspires questions about Quota, giving members an opportunity to promote their club in the community.

One pooch named "Pearl" was trained for Karen, a single woman left profoundly deaf by disease at age 20. Karen narrowly escaped tragedy when her apartment

building caught fire, but she didn't hear the alarm or the call to evacuate, remaining in her bed for hours until awakened by the smell of smoke. Karen invited club members to attend her graduation with Pearl from guide dog training, where her father hugged past club President Leah Thomson, saying, "Thank you for keeping our little girl safe."

UNITED STATES

Quota Cat Attracts Attention

When a Quota member in Pennsylvania rescued a lovable stray cat, the unusual critter brought a publicity bonus to her club, **QI of New Castle**. Peggy Moore found "C.C." and fell in love with his sweet disposition and mismatched eyes, one yellow and one blue. Soon Peggy realized that her pet is perfect for a Quotarian, for this tomcat is deaf.

Peggy, who joined Quota because her mother was deaf, worked with C.C. for two years to learn hand signals. He knows "come" and "no" and several other signs, but his favorite is "let's go for a walk." Peggy said, "C.C. walks better on a leash than a dog, although walking a

COURTESY ANDREW RUSH/NEW CASTLE NEWS



cat is at a much slower pace. He gets excited when I give him the walk sign, and he actually holds in his stomach until I get his harness attached."

As an honorary member of the New Castle Quota club, this cat drags in lots of media attention—and Peggy makes sure every reporter understands that C.C. represents Quota's dedication to hearing-and speech-related service.



*Break New
Ground in
2008!*

Become a
New Club Gardener
and help us grow
100 new clubs before
Quota International's
100th Anniversary.

**Centennial Growth
& Service:**

*it's a work
of heart.*



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