



QUOTA

**Member's Guide
to Quota**

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MEMBER RESOURCES & CAMPAIGN INFORMATION

Quota Collect

Quench in our hearts, O Lord, all fires of selfishness,
Unfold to us the joys of true friendship,
Open our minds to a better understanding of service,
Teach us the real meaning of sharing,
And help us to hold high those principles of Quota for which we stand.

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Quota Website

Quota maintains the website, www.quota.org. This site includes a wonderful array of resources, photographs, and publications archives, including the past editions of *The Quotarian* magazine and the *World Service e-Zine*. Go to our About page to learn about Quota's history, leaders, bylaws, mission, and more. The Member Center provides invaluable, updated resources for club leaders, as well. Lastly, if you'd like to connect with other clubs in operation worldwide, visit the Connect page for contact information and links to active Facebook pages.

Link Up Through the Internet

Quota members around the world have more ways to communicate with each other via online platforms, like Facebook. Our Facebook page allows members to keep up with Quota events and friends worldwide, and regional or national Facebook pages allow smaller groups of clubs to communicate, collaborate, and celebrate each other's success! Links to these Facebook pages can be found on the "Connect" page of www.quota.org.

Quota Service & Public Awareness Campaigns

Quota members care locally and share globally. With tens of thousands of volunteer hours and more than a million dollars donated each year, Quota service touches the lives of those in need around the world through projects operated by clubs in their local communities, as well as with these major programs which operate worldwide:

- **Quota Cares Month:** This international event that connects and involves ALL clubs worldwide at the same time. The goal is simple: every club is invited to plan one special, newsworthy service project in its local community every March.
- **Cops 'n' Kids Literacy Program/ QuoCKa (in Australia) Program:** Quota's Cops 'n' Kids Children's Literacy program provides at risk children access to books while fostering positive relationships between children and police. Quota clubs have brought together volunteers and law enforcement officers to collect and distribute books for children. They hold fund-raisers, construct reading rooms, read aloud to children, organize book drives, and more.

- **Listen Up! Turn It Down Campaign:** Every day, noise causes hearing loss in millions of people around the world—people of all ages. In fact, children today usually have suffered Noise-Induced Hearing Loss (NIHL) by the time they are eight years old making education efforts critical. Join Quota in a campaign to increase awareness of the dangers of noise, particularly in children, and provide practical tips for protecting hearing health.
- **Hand-in-Hand World Service Program:** Quota’s award-winning Hand-in-Hand World Service Program, initiated in 1983, continues on after the dissolution of Quota International as a program overseen by former Quota leader volunteers. Run by local former Quota clubs who understand the specific needs of their own communities, these effective, hands-on service projects provide practical support for real people in desperate need. Previously, Quota members and clubs contribute tens of thousands of dollars each year to support them. Every penny donated to these Hand-in-Hand projects reaches its intended project target. To learn more or to donate, go to [Hand-in-Hand World Service Program’s Facebook Page](#).
- **JQ (Junior Quota) Club Youth Mentoring Program:** Through Quota international’s JQ Club Program, Quota clubs sponsor local middle school, high school, or college students to help them develop leadership skills and perform meaningful service work. With mentoring from Quotarians, Junior Quotarians—JQs—become effective leaders who can communicate, delegate, solve problems, and serve their communities. Every community has youth who would benefit from Quota guidance, mentoring, and support.

100 YEARS OF SHARING AND CARING

The year 2019 marked Quota's 100th anniversary, and Quotarians all over the globe celebrated! Our members are driven to better the lives of those in need. Here is a look at Quota International's service highlights throughout the years:

1919 Quota International, Inc. was founded by Wanda Frey Joiner. Members contributed to a World War I victory campaign.

1924 "Girls Service" was adopted as Quota's main project. Clubs were encouraged to identify underprivileged girls, who after proper assistance, would reflect credit upon Quota and ultimately become loyal Quotarians.

1930s Quota's concept of service work was broadened to include good citizenship, international service work, service to women, and service to recognize the achievement of women.

1940s Quota members supported the World War II effort by contributing to the Red Cross and volunteering for other war and defense projects. After the war, Quota sent a representative to a White House conference to urge inclusion of qualified women as delegates and members of international and national conferences and agencies.

1946 Aid to deaf and hard-of-hearing individuals was adopted as a service mission.

1950s The Quota International Fellowship Fund was established to provide room and board scholarships to college students. Also in the 1950s, the issue of traffic safety was a point of emphasis in each club's service work. Quota was invited to send a delegate to a White House Conference in Highway Safety in 1954.

1960s Quota begins a relationship with CARE, an international relief organization that Quotarians supported for the next 25 years. Support for CARE was phased out when Quota's own Club-to-Club World Service Program was developed.

1970s South Pacific members became involved with the Vial of Life, a community program that provides live-saving medical information in the home. Australian clubs also focused on making television news programs captioned for the deaf.

1972 Aid to hearing- and speech-impaired people became Quota's official service project. Every club began observing national hearing awareness week or month. This area gained momentum with a public awareness campaign about deafness – Shatter Silence. Quota was a pioneer in helping the public understand deafness.

1974 The Quota International Charitable and Educational Foundation was established to help clubs expand programs in hearing and speech. The Fellowship Fund's focus was narrowed to provide scholarships to students who are deaf or hearing-impaired or to hearing persons preparing to work with deaf people.

1980s Closed captioning became a Quota-wide project. Other Shatter Silence programs included: increasing awareness of noise pollution; promoting hearing screening for infants and senior citizens; providing scholarships for workers in the field of hearing and speech; annually honoring an international Deaf Woman of the Year; providing subtitles for children's videos in Australia; and becoming a member of the Council for Better Hearing and Speech Month in the United States.

1983 The Club-to-Club World Service Program was initiated with Quota clubs around the world contributing to service projects of clubs in developing countries. Perhaps Quota's most popular service program today, the Club-to-Club World Service Program receives more than \$40,000 each year in donations.

1990s In 1993, assisting disadvantaged women and children became Quota's second service mission. The Fellowship and Service Fund continues to provide scholarship funds for students, matching club scholarships. During 1997-1998, the fund gave out more than \$100,000 in student scholarships, an all-time record!

1995 Quota International begins to award large research grants to organizations seeking to better the lives of the deaf or hearing-impaired. In 1995, \$100,000 was granted to the House Ear Institute of Los Angeles, California for the "Quota Research Scholars" program. Another \$25,000 was granted to the Children's Cochlear Implant Center in Sydney, New South Wales, Australia, for continued research into how children deafened by meningitis adapt to cochlear implant usage. Approximately U.S.\$125,000 was awarded to those organizations in 1998.

2000 Quota International launched a new initiative to improve the impact and expand the visibility of its charitable arm. The board of directors approved a new promotional name for the Fellowship and Service Fund, now known as the We Share Foundation, to help build recognition for Quota's service work. This name was selected because "We Share" is Quota's motto. As part of the expansion of the We Share Foundation, a new portion of Quota's Web site is dedicated specifically to service projects sponsored by the foundation has been developed to feature stories about service projects and service programs.

2008 Quota's We Share Foundation partners with Siemens Hearing Instruments, Inc., on the Sound Beginnings Program—a program that permits clubs in the United States to distribute vouchers for free pediatric hearing aids to children diagnosed with hearing loss from disadvantaged circumstances. Quota International, Inc. becomes a 501(c) 3 entity for U.S. Federal Income Tax purposes. This change in status means that all contributions or gifts to Quota International, Inc. are tax deductible as charitable contributions for U.S. Federal income tax purposes.

2009 Quota's partnership with Siemens Hearing Instruments, Inc., on the Sound Beginnings Program—a program that permits clubs in the United States to distribute vouchers for free pediatric hearing aids to children diagnosed with hearing loss from disadvantaged circumstances—is renewed. Quota international celebrates its 90th year with celebrations in club communities worldwide.

2010 Quota expands its Junior Quota (JQ) Club program to help local middle school, high school, or college students develop leadership skills and perform meaningful service work. With mentoring and support from Quotarians, Junior Quotarians—JQs—become effective leaders who can communicate, delegate, solve problems, and serve their communities. Quota's Cops 'n' Kids Children's Literacy program also flourishes in several countries, providing at risk children access to books while fostering positive relationships between children and police. The We Share Foundation's 10th annual international photography contest captures Quotarians in action, making a difference in the lives of those in need. Three former White House photographers and a Pulitzer-nominated photojournalist served as judges for the contest.

2011 Club-to-Club World Service expanded to a record-breaking 19 projects in five countries and received a new name - Hand-in-Hand. We also created a new World Service e-magazine, a new international public awareness campaign, and a new online Hand-in-Hand World Service news board.